Charlevoix County Herald.

VOLUME 34 — EAST JORDAN, MICHIGAN, FRIDAY, JULY 11, 1930. — NUMBER 28

Law Violators Getting Theirs

CHARLEVOIX AND BOYNE CITY OFFICIALS ON A ROUND-UP.

Sheriff David Vaughan and Justice Robert Withers did a rushing business Tuesday. Frank Vosberg of Battle Creek, E. B. Clover and Paul Kreitner of Petoskey were arrested on charges of transporting liquor. The residence of Bert Sharrow in Charlevoix was raided. Home brew was alleged to have been found. In each instance the alleged violator waived examination. Sharrow furnished a $500 cash bond for his release. The others, bound over to circuit court July 14, were unable to furnish bail.

Game Warden Henry Fyke arrested Charles and William Phillips of Boyne City for having undersized bass in their possession. They were given 15 and 30 days, respectively, in the county jail.

MRS. H. WEDDERBURN DIES SUDDENLY FROM PARALYSIS

Mrs. Harry Wedderburn passed away at her home in East Jordan, Thursday, July 3rd, 1930, following a paralytic stroke.

Lillian F. Long was born at Lakeview, Montcalm County, Michigan, April 29th, 1875, her parents being Mr. and Mrs. Cyrus Long. On July 20, 1895, she was united in marriage to Harry Wedderburn at Stanton, Mich. They resided at Lakeview for some time, then moved to Norwood where they lived for 18 years, coming to East Jordan 11 years ago.

Deceased is survived by her husband and two daughters—Mrs. Gaius Hammond and Miss Magdalene Wedderburn, both of East Jordan. Also by a brother, Payton O'Morrow of Walker, Minn. A son, Joseph, aged 18 years, died while in the U. S. Army service in 1916 in Texas.

She was a member of the Rebekah Lodge.

Funeral services were held from her late home Sunday afternoon, July 6th, conducted by Elder L. Dudley pastor of the L. D. S. Church. The remains were taken to Norwood for burial.

Johnny Farrell in Action



The 1928 open champ, Johnny Farrell, following through during the qualifying trial (Metropolitan section) at the Quaker Ridge and Fenimore Country clubs at Mamaroneck.

English Becomes Power



Woody English, youngest player on Joe McCarthy's champion Cubs, who has become the big power of the infield since injury took Rogers Hornsby out of the game. This season English has developed into one of the great infielders in the major leagues. Since being moved from short to third he has stood out. Although still new to the position, he ranks with the best of them on the hot corner. And he's hitting as he never did before and as no one thought he ever would.

RESIDED IN JORDAN TOWNSHIP OVER FIFTY YEARS

Harriett Llewellyn Porter was born at New Mission, Leelanau Co., Michigan, December 19, 1854, and passed to her eternal home July 6, 1930, at the age of 75 years, 6 months and 18 days.

She was the eldest daughter of John and Ann Porter, who came to Michigan as Missionaries to the Indians under the supervision of the Presbyterian Church. Her early training was of such a nature as to lead her to accept Christ as her personal Saviur and her faith in Him ever increased throughout her life.

She was united in marriage to Frank Severance of Plymouth, Michigan, December 25, 1873, both teaching school in Leland. In 1878 they came to East Jordan with their two children, John and Benjamin. Their goods were loaded on a scow at Leland and they were towed around the lakes to East Jordan. A severe storm was encountered and they were forced to land at Omena for 2 days. When their journey was completed they started to hew out a home in the wilderness, using the Jordan river as a highway to the outside world. Her entire life has been spent on this land except the last few months when she had been with her daughter, Mrs. Myrta Barden at South Haven.

She is survived by five sons and daughters — Benjamin and William Severance of East Jordan; Mrs. Emma Bocock of Alba; Howard Severance of Monterey, Calif., and Mrs. Myrta Barden of South Haven. Also by a brother and two sisters—W. P. Porter and Misses Agnes and Carrie Porter of East Jordan. She was preceeded in death by her son, John, and her husband who died Dec. 15, 1928.

Her first thought, like all true mothers, was for her children's welfare and she was always inspiring them in the higher and better things of life. She did all in her power to give them the advantages of higher education.

Funeral services were held from her late home in Jordan township, Wednesday afternoon, July 9th, conducted by Rev. C. W. Sidebotham, pastor of the Presbyterian Church. Interment at Sunset Hill.

Among those here to attend the funeral were Mr. and Mrs. Floyd Barden and Mrs. John Severance of South Haven, and Donald Porter of Grand Rapids.

Grand Rapids—Laverne Compton, 15, son of Mr. and Mrs. A. Compton, was killed trying to "hop" a freight train. He fell beneath the wheels and his right leg was cut off. He died a few hours later.

Petoskey—Ill health is believed to have prompted John Smith, 74, residing five miles east of here, to hang himself. The body was discovered, hanging from a tree, by his nine-year old grandson.

Battle Creek—Fireman and policemen have been given until July 15 to quit outside jobs, following complaints that members of both forces were engaged in house painting, selling insurance, running gasoline stations and doing odd jobs.

Lansing—It cost the conservation department $26,475 to conduct its educational division last year. A large part of this went to make up the cost of taking motion pictures for display before sportsmen's associations. The funds for this come out of the moneys paid by licensed hunters.

Entrican—Continuing its campaign against fur bootlegging, the Law Enforcement Division of the Department of Conservation convicted Alfred Hoop. He was convicted of buying illegal furs. He was sentenced to pay a fine of $25.00, costs of $56.80, and to serve 30 days in the county jail.

Lansing—A gigantic invitation to the National Air Races at Chicago Aug. 23-Sept. 1, was delivered to Gov. Green in the presence of Ray Cooper, of Detroit, national aeronautical association governor for Michigan. It had been sent from Chicago by air mail. Several thousand Chicago school children had signed it.

Battle Creek—Miss Angeline Stone, 17 years old, daughter of Mr. and Mrs. Irving K. Stone, prominent socially here, died from poison she took by mistake at 2 a. m. after returning from a party. She mistook the poison for headache tablets. Her father is president of Duplex Printing Press company and Mrs. Stone is a noted pianist.

Saginaw—Fatigue from a long week-end drive, causing him to fall asleep at the wheel of his automobile, is believed to have been responsible for the death near Sanford, on U. S.-10, of Walter Knaack, an employe of the Saginaw County road commission, when his car plunged into a ditch. Knaack was dead when other motorists lifted the debris from his body.

You can't win happiness by pursuing it.

After All Is Said and Done



COUNCIL PROCEEDINGS

Regular meeting of the common council of the City of East Jordan held at the council rooms, Monday evening, July 7, 1930.

Meeting was called to order by the mayor. Present: Mayor Gidley, and Aldermen Maddock, Dudley, Taylor, Parmeter and Williams. Absent: Alderman Watson.

Minutes of the last meeting were read and approved.

The following resolution was offered by Alderman Parmeter, who moved its adoption, seconded by Alderman Taylor:

Whereas, it is understood and agreed that the City of East Jordan can secure title to the property hereinafter described for the sum of $81.57, same being the amount of unpaid taxes thereon, and,

Whereas, the said property is deemed a valuable asset to the city for park purposes, therefore,

Resolved, that the Mayor and clerk be, and hereby are, authorized and instructed to secure title to the said property for the amount stated above, said property being described as follows:

Part of the E ½ of the N. E. ¼ of Section 23; commencing at a point 893 feet S. and 2 rods W. of the N. E. corner of Sec. 23; thence S. along a line 2 rods W. of the E. line of the said section to a point where said line intersects the N. line of Esterly St., extended east; thence W. along said extended line of Esterly street to alley on E. side of Block 8, Nicholls' 4th Addition; thence N. on E. line of said alley to N. line of William street extended east; thence E. on said extended line of William street to an intersection with the east line of 6th street extended south; thence N. along said extended line of 6th street to a point 860 feet south of S. line of Division street; thence E. to place of beginning, Section 23, Township 32 North, Range 7 West.

Adopted by the council of the City of East Jordan on the 7th day of July 1930, by an aye and nay vote as follows:

Ayes—Maddock, Dudley, Taylor, Parmeter, Williams and Gidley.

Nays—None.

The following resolution was offered by Alderman Williams, who moved its adoption, seconded by Alderman Taylor:

Resolved, that the sum of $2,000 be transferred from the General Fund to the Street and Sewer Fund; that the sum of $2,000 be transferred to the Cemetery Fund, and that the further sum of $1,200 be transferred to the Library Fund.

Adopted by the council of the City of East Jordan on the 7th day of July 1930, by an aye and nay vote as follows:

Ayes—Maddock, Dudley, Taylor, Parmeter, Williams and Gidley.

Nays—None.

Bills were presented for payment as follows:

John Vallance, labor	$ 19.25
Wm. Prause, labor	21.00
John Whiteford, work at cem.	65.50
Wm. McPherson, mowing lawns	2.60
City Treas., paym't of labor	93.64
Daniel Parrott, work at cem.	35.00
Otis J. Smith, salary	35.00
Grace Boswell, salary	60.00
Henry Cook, salary	125.00
Teddy Katowich, labor	1.50
Alex LaPeer, labor	3.50
LeRoy Sherman, labor & mdse	4.10
Chas. Strehl, repairing truck	59.35
E. L. Stacks, sign rental	3.50
Mich. Bell Tel. Co., rentals	7.38
Union Paint & Varnish Co., traffic paint	18.00
Herald-Record Co., advertising	12.50
Wm. Bashaw, making tax roll	216.67
Standard Oil Co., gasoline	25.79
Chas. Shedina, labor & mdse	7.95
Wolverine Sign Works, sign service	30.00
D. E. Goodman, mdse	16.71
Mich. Pub. Serv. Co., pumping and lighting	559.32

Moved by Alderman Williams, supported by Alderman Maddock, that bills be allowed and paid. Motion carried by an aye and nay vote as follows:

Ayes—Maddock, Dudley, Taylor, Parmeter, Williams and Gidley.

Nays—None.

On motion by Alderman Maddock, meeting was adjourned.

OTIS J. SMITH, City Clerk.

LIBRARY NOTES

During the months of July and August the Library will close at 8:00 p. m., except on Saturday when it will close at 9:00 p. m.

Official literature on Conservation, Great Lakes-St. Lawrence Tidewater and other important subjects is at the Library.

Harriett Empey, Librarian.

Nothing is quite so dull as a dull speech.

An ounce of caution is worth a ton of regret.

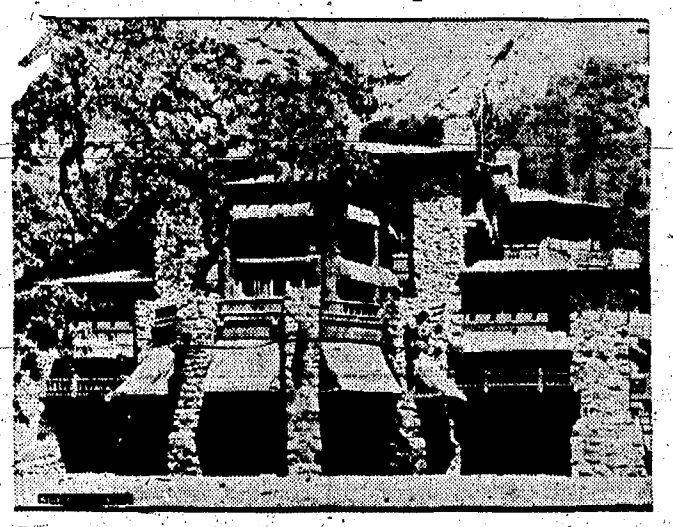
Incompetent housekeepers usually have incompetent maids.

Prejudice and intorlerance are invariable signs of ignorance.

"You've got to watch everybody these days—even your wife," said a member of the young smart set recently.

Take care that the face that looks out at you from the mirror in the morning is a pleasant one. You may not see it again all day, but others will.

Where Hoover Will Stop in Yosemite



The Ahwahnee, recently completed at a cost of over $1,000,000 and considered the best hotel in any national park, where President Hoover will stay during his visit to Yosemite valley, Calif. His suite is located on the second floor.

MARGARET HAYDEN DIES AFTER LONG ILLNESS

Mrs. Margaret Hayden passed away at her home in East Jordan, Wednesday, July 9th, 1930, following an illness of some duration from a complication of diseases. She returned home over a week ago from the Charlevoix Hospital, where she had been for treatment for nearly three months.

Margaret Lloyd was born at Walkerville, Canada, August 17, 1862. When a child she moved with her parents to Sault Ste Marie, Mich. In 1889 she was united in marriage to Samuel A. Hayden at East Jordan and they continued their home here (with exception of about six years at Central Lake.)

Mr. Hayden died at East Jordan, Nov. 14, 1928.

Deceased is survived by a daughter, Miss Doris Hayden of East Jordan; and a brother and sister—John Lloyd of Charlevoix, and Mrs. Mary Willett of Detroit.

She was a member of the Eastern Stars.

Funeral services will be held from her late home here this Friday afternoon, conducted by Rev. C. W. Sidebotham, pastor of the Presbyterian Church. Interment at Sunset Hill.

BETTER COWS RAISE INCOME FROM HERDS

East Lansing, July 8.—Records kept in herd improvement associations in Michigan show that it is much more profitable to keep a few good cows than a larger herd of low producers.

One herd in the South Chippewa County association produced 3.7 times more profit above feed costs than another herd in the same association. It cost more money to feed the good herd but the cows produced 391 pounds of butterfat per cow and the return above feed cost was $184 for each cow. This was $91.00 more than the average return for all cows in the association.

Two herds in the Ogemaw association each produced about 100,000 pounds of milk during the year. One herd contained eight cows and the other 16. The profits for the owner of the small herd were three times as high as those for the owner of the larger herd.

Good cows are not confined to any one locality. The highest producing association in one month this year was located in Cass county. The best producing herd was in Macomb Co., and the highest producing cow was owned by a Missaukee Co. farmer.

Good production and increased profits are determined by the breeding and feeding of the cattle. Test records show that the real profits are made by liberally feeding only those animals that have the ability to produce large amounts of milk or butterfat.

Detroit — Two-months-old Rosalie Amcona, believed to be the youngest patient ever treated in the institution for a fracture of the leg, was taken to Receiving hospital by her mother, Mrs. Frances Ancona. The child had been dropped to the floor by a brother. The broken leg was set by a hospital interne.

Sault Ste. Marie—Andrew Metcalf, 13 years old, was instantly killed when lightning struck a scythe with which he was cutting grass in his yard, on Minneapolis street, this city. The clothing was burned from the boy. His father was standing in a barn door sheltered from the rain and saw the bolt strike his son.

Williamston—Damage estimated at $2,500 was caused by fire from an over heated dryer at the plant of the Michigan Clay Products Co. here. The plant was saved by firemen from East Lansing and Webberville. Two tanks, each containing 10,000 gallons of oil, were a few feet from the blaze but were saved by firemen.

Bad Axe—Oil leases for 5,000 acres of land, owned by the Frank Hubbard banks in Huron and Sanilac Counties, have been secured by two oil companies, James L. Burgess, vice president of the state bank, of F. W. Hubbard & Company, Bad Axe, announced. Burgess was assured that drilling for oil will start within a month.

Battle Creek—Six trumpeter swans, hatched at the Michigan State College bird sanctuary at Winter Green lake, are being closely guarded by George H. Corsan, superintendent. The sanctuary has six adult birds of this nearly extinct variety, valued at $5,000 each. Mr. Corsan will negotiate with British Columbia authorities in an effort to crossbreed his birds with those of a small flock in that province.

If you think the world is crazy it may be you that's crazy.

The trouble with so much of the interesting stuff we read is that it isn't true.

Night Ferry Runs To Stay

PUBLIC RECEPTION IS SO ENTHUSIASTIC, SCHEDULE MADE PERMANENT.

Continuance during the summer of the night ferry service across the Straits of Mackinac which was given to holiday traffic last week was announced recently by Grover C. Dillman, State Highway Commissioner. The boats will be operated on a night schedule until after Labor Day.

Four additional trips will be made each night until last week service was closed at 9 p. m., and not resumed until 6 a. m.

A report submitted to Dillman reveals that on the Fourth of July this year 275 more cars were carried than last year and the revenue was $914 in excess of the 1929 figure.

The new schedule will permit tourists coming across from St. Ignace fewer waits, and those going north to get across from Mackinaw City with more speed.

CONTAGIOUS ABORTION IN CATTLE TO BE DISCUSSED

Contagious Abortion in Michigan according to latest reports annually levies a toll of $5,000,000 on the dairy industry of Michigan. At the present time many local dairymen are highly suspicious that this dreaded disease is causing considerable loss in our own herds.

Dr. B. J. Killham, formerly in charge of the State Tuberculosis Eradication Campaign has been appointed as Extension Specialist with the problem of working out methods for the control of contagious abortion in cattle.

All dairymen will note with considerable interest the announcement that plans have been completed to have Dr. B. J. Killham spend Wednesday, July 16th, in Charlevoix County, to be the main speaker at two meetings for the purpose of discussing this contagious abortion. The first meeting will be held in the Marion Center Town Hall, on Wednesday afternoon, July 16th, beginning at 2:30 o'clock fast time. The second in the K. of P. Hall, East Jordan, at 8:00 o'clock fast time on Wednesday night, July 16th.

No medicine is known which will cure Contagious Abortion in cattle, but the serious losses in Michigan herds have led many owners to purchase remedies which are advertised to cure. The owner not only loses the money paid out, but many times loses valuable time, which could be utilized to clean up his herd with proper control measures.

The known methods of control are to make frequent tests of suspected herds o find which animals are affected, the isolation of diseased cattle, and the proper sanitary methods in the dairy farm.

Constant research work at the Michigan Station, other stations, and in the laboratories of the U. S. Dept. of Agriculture is being carried on to find other or better control measures.

Dairymen, this is your first opportunity of learning the known facts concerning contagious Abortion from a recognized authority. Don't fail to remember the date of July 16th, and attend your nearest meeting.

B. C. MELLENCAMP,
County Agr'l Agent.

AN APPRECIATION

We wish to thank our neighbors and friends for assistance rendered in saving our dwelling from the fire which destroyed our barn and other buildings, Monday.

Mr. and Mrs. Clarence Murray.

CARD OF THANKS

We wish to express our sincere appreciation of the many acts of kindness extended us by friends during our recent bereavement, and for the beautiful floral offerings. Also wish to especially thank the Rebekah Lodge and American Legion.

Harry Wedderburn, Mrs. Gaius Hammond, Miss Magdalene Wedderburn.

CARD OF THANKS

We wish to express our heartfelt thanks to our friends, neighbors, and relatives who so kindly rendered services to us, and for the many beautiful flowers sent us in our sad bereavement.

Mr. and Mrs. B. L. Severance; Mr. and Mrs. F. M. Bardon; Mr. and Mrs. Wm. Severance; Mr. and Mrs. Geo. Bocock; Mrs. John Severance and family.

An unresentful environment means mental stagnation.

Charlevoix County Herald
G. A. LISK, Publisher.
Subscription Rate—$1.50 per year.

Member Michigan Press Association.
Member National Editorial Ass'n.

Entered at the Postoffice at East Jordan, Michigan, as second class mail matter.

WILSON TOWNSHIP

(Edited by Mrs. C. M. Nowland)

Milo Clute installed a radio last Saturday.

Fred Kurtz moved from Pleasant Ave., Boyne City to his farm last Wednesday.

Dr. Frank Gilbert, wife, and son Ed. of Kalamazoo, a cousin, Mrs. Stark of Illinois spent the week end with the former's sister, Mrs. Mike Stack.

Mr. and Mrs. Dell Underhill and Mr. and Mrs. Jack Underhill of Boyne City were Sunday afternoon visitors of Mr. and Mrs. Charles Hott.

Mr. and Mrs. C. S. Garberson arrived Sunday for a few days visit with his aged father in Boyne City and the latter's sister, Mrs. S. R. Nowland and Mrs. Lewis Trojanek and other relatives.

A party of 25 relatives of Mr. and Mrs. Lewis Liscum picnicked at Whiting Park last Sunday.

Mr. and Mrs. Charles Kaden and daughter, Miss Vera, and Mrs. Peterson and son Leon of Boyne City were Sunday visitors of Mr. and Mrs. Victor Peck.

Miss Esther and Ed. Shepard visited their uncle, Arthur Cook and family in Boyne City, Sunday.

Mr. and Mrs. Will Crawford with son, Wellington and wife of Muskegon returned home Sunday after a ten days' visit at the home of her parents, Mr. and Mrs. Tom Shepard and her sisters, Mrs. Joe Leu and Mrs. N. J. Young of the Peninsula.

Christobel Sutton spent a few days at the home of her father, Archie Sutton of Boyne City over the 4th.

Paul Graham of Detroit, 7 years old, had a surprise Monday morning when he went to the pasture with Clarence Kent after horses. He saw a nice black and white kitty which he caught and it proved to be a skunk, making him very scared and sick for a while.

Mr. and Mrs. E. L. Nowland and son, Charles and wife of East Jordan picnicked and fished on the Intermediate Lake, Sunday.

Peoples' Wants

MUNNIMAKERS

Notices of Lost, Wanted, For Sale, For Rent, etc., in this Column is 25 cents for one insertion for 25 words or less. Initials count as one word and compound words count as two words. Above this number of words a charge of one cent a word will be made for the first insertion and one-half cent for subsequent insertions, with a minimum charge of 15 cents. These rates are for cash only. Ten cents extra per insertion if charged.

FOR SALE—REAL ESTATE

FOR SALE—Modern 10-room house and double garage, located on Main St. Price right if taken at once.—JAMES D. FROST, East Jordan. 26-tf

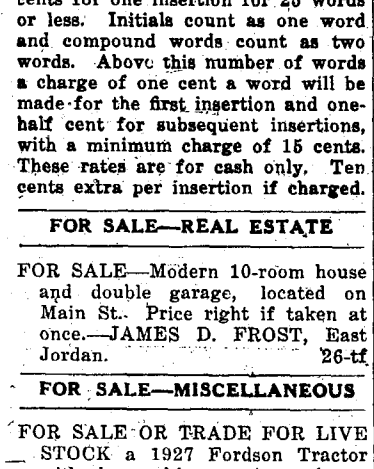
FOR SALE—MISCELLANEOUS

FOR SALE OR TRADE FOR LIVE STOCK a 1927 Fordson Tractor with plow and harrow, in good condition.— THOS. ST. CHARLES, Route 4, East Jordan. 28x3

FOR SALE—Store building, fixtures and groceries and meat stock complete.—JAMES D. FROST, East Jordan. 26-tf

FOR SALE—5 foot Mowing Machine in good condition, three knives and other supplies.—WM. C. HOWE, Route 2, East Jordan. 27-2

HAY FOR SALE—Thirty acres of standing Hay.—Wm. F. BASHAW, phone 182, East Jordan. 26-3



HITE'S DRUG STORE

Mr. and Mrs. Peter Boyer went on a fishing trip Sunday on Nowland's Lake.

Mr. and Mrs. Alex Weldy, John Vrondran, Mrs. Sarah Hudkins and son, Melvin, Mrs. Adrian Campbell and children were Sunday callers of Mr. and Mrs. John Hott.

Herman Hammond and his mother of East Jordan called Sunday on his nephew, Carlton, who is making his home at present with Mr. and Mrs. A. R. Nowland.

Mr. and Mrs. Will Schroeder and daughter, Betty, of Saginaw were here over the Fourth visiting his sister, Mrs. Fred Kurtz and family.

Mr. and Mrs. Gus Nicaise and children of Detroit called on Mr. and Mrs. Eugene Kurchinski Sunday evening.

Mrs. Minnie Korthase sold her piano to the South Arm Grange last Thursday.

James, Loyal and Royal Watt were here from Flint over the Fourth at the home of their mother, Mrs. Arvilla Coykendall.

Mr. Rhinehart, Ass't Supt. of Public Instruction, East Lansing, was a speaker at a school meeting held in the Slaughter school district last Wednesday evening. Talk was on dissolving that school for a year and they going to Boyne Falls.

(Delayed Correspondence)

A severe electric storm came on Sunday, hitting Henry Korthase's house, following a grounded radio wire, setting a fire which was hard to locate but put out with fire extinguishers about 11 a. m. Joe Cihak's barn was hit about 11 p. m. and burned to the ground.

Mr. and Mrs. Ray Nowland, Mr. and Mrs. Albert Nowland and Mr. and Mrs. Roy Nowland were Sunday dinner guests of the former's sister, Mr. and Mrs. Omar Scott of Boyne City.

The Guzniczak family attended a wedding festival of friends near Boyne Falls one night last week.

Mr. and Mrs. J. C. White of Chestonia visited Mr. and Mrs. Eugene Raymond one day last week.

Mr. and Mrs. Sidney Thompson and little nephew, Sidney, of Jordan township were Monday visitors of his uncles, Ed. and Sam Nowland.

Wesley Peck employed by the Western Union Telegraph Co., arrived from the southern part of the State for a two weeks vacation with his brothers, Victor and Clifford Peck.

Mr. and Mrs. Leon Dow and children of Muskegon are spending two weeks with his parents, Mr. and Mrs. Leonard Dow on the Town Line road.

Mr. and Mrs. Sam Nowland with son Ivan and wife of Boyne City were Sunday dinner guests of their daughter, Mr. and Mrs. Leon Clancy of Petoskey.

Twenty South Arm Grange members met with Wilson Grange Saturday evening, June 28th. After the business session a good program by both granges was given. An amusing stunt called "The Happy Hooligan Race" by members from 3 granges which Lester Hardy of Deer Lake Grange and Mrs. George Nelson of South Arm Grange won first prizes. Robert Evans of Souh Arm, Will Crawford and son Wellington of Muskegon played piano, violin and saxophone for the program and dancing. Billy Tate also played on his accordian. Pot luck supper was served to about 75 or more people. Pomona meets July 12 and hope the members all attend.

AFTON

Edited by Mrs. Henry Timmer.

Henry Sloop Sr., has returned from Detroit and vicinity where he visited relatives.

Mr. and Mrs. Thomas Blacklock, and family returned to their home at Frankfort, Sunday, after a holiday stay with his sister, Mrs. Merritt Finch.

Mr. Kirchner who is living on the Stroebel farm is receiving a visit from his brother who arrived a few days ago from Dayton, Ohio.

Guests at John Hotts Sunday were Mr. and Mrs. Ashland Bowen, Marion Hudkins and family, John Vrondran and daughter, Glennie, Melvin Hudkins and mother, Mr. and Mrs. A. J. Weldy and Mr. and Mrs. Henderson and family.

C. F. Fuller and Albert St. John are haying on Tom Shepard's farm.

Mr. and Mrs. Lester Hardy and Mr. and Mrs. Matthew Hardy were callers Sunday at Loyal Barbers.

Miss Mary Guzniczak with two friends were down from Petoskey Sunday for a short stay with her parents, calling also at Albert Todds.

Mrs. Mysie Sommerville dined Sunday with Mrs. Merritt Finch.

Mr. and Mrs. L. Henderson and son, and Mrs. P. Spohn were Mio visitors on the Fourth.

Ed. Weldy and family spent Sunday with Mr. and Mrs. Albert Lenoskey at East Jordan.

Mrs. L. R. Hardy and daughters called at Chas. Hotts, Sunday.

Mr. and Mrs. Chas. Hayner and son arrived Tuesday for a few days visit with his mother, Mrs. Ida Hayner.

Deer Lake Grange had an interesting meeting Saturday evening. Lecturer, Laura Hardy had a good program prepared, the current topic discussion being on the subject of the aviators who had just alighted after a record number of hours in the air. A great deal of merriment was caused by a lady losing her shoe during a game, "Know Your Girl."

PENINSULA

(Edited by Mrs. E Hayden)

Bill LaCroix of Rock Elm called on the A. Reich family of Lone Ash farm, Sunday afternoon.

D. D. Tibbits of Cherry Hill expects to begin picking cherries the last of the week.

The D. D. Tibbit family motored to Alpena to spend the Fourth.

Mr. and Mrs. A. C. Hurd of Sunny Slope farm went Friday to spend a few days with their daughter, Mrs. Wm. Inmann and family, south of Advance.

Mr. and Mrs. Lawrence Bennett and family arrived from Flint Thursday afternoon and visited his parents, Mr. and Mrs. Joel Bennett at Honey Slope farm until Sunday afternoon when they returned to Flint.

Mrs. Wm. Bogart went to Flint Monday to be with her sister, Mrs. Nellie Evens when she is dismissed from the hospital about Tuesday. She will remain until Mrs. Evens is able to come here.

Duncan McDonald of Three Bells Dist., received a letter the latter part of last week from Enos Lane of Comstock Park telling of a shocking car accident a few days previous in which his youngest son, Archie Lane had his back broken and his companion was also seriously injured, both are in a hospital. Archie Lane was born on the farm now owned and occupied by Clarence Johnston and family. The sympathy of the whole community goes out to the afflicted boy. The letter also contained a clipping telling of the death of Wesley W. Lane, a brother of Enos Lane, and a resident of the Peninsula for many years. Wesley Lane leaves his wife and one daughter, Mrs. N. A. Hilts of Lloydminster, and a son, Ira, living at home. Wesley Lane was born in Markham Twp., near Toronto, Canada in 1861.

Earl Walters motored down from L'Anse U. P., Thursday and joined Mrs. Walters, nee Marie Bennett, who has been visiting her parents, Mr. and Mrs. Joel Bennett at Honey Slope farm for three weeks and stayed over until Sunday morning when accompanied by Clare Bogart they returned to their home.

Mr. and Mrs. Ed. Reich and Miss Dorothy Reich and Amel Reich motored up from Muskegon Thursday night, arriving Friday morning at Lone Ash farm to visit their brother, the A. Reich family over the week end. Friday afternoon they with Mr. and Mrs. A. Reich spent the afternoon in Boyne City where Mr. and Mrs. Ed. Reich used to live, and Saturday they were also accompanied by Mr. and Mrs. A. Reich took dinner with the Victor LaCroix family of Rock Elm and took in the sights on the west side of the South Arm Lake, crossing the ferry and going to Advance where they spent Saturday evening with Mr. and Mrs. Ben LaCroix. They returned to Muskegon, Sunday.

Mrs. Wilfred Arnott who is employed in Petoskey, visited her parents, Mr. and Mrs. A. Reich of Lone Ash farm from Thursday until Sunday.

Mr. and Mrs. T. J. Hitchcock and son, Burton of East Jordan called at Orchard Hill Friday afternoon on their way home from the celebration at Boyne City. They were going to Lansing, Sunday enroute to the TB Sanitarium at Howell, where Burton would enter the Sanitarium as a patient Monday, July 7th.

G. C. Ferris motored up from Detroit Thursday and stayed at his farm over the Fourth.

Mrs. Ernest Loomis who has been in Detroit for several months, returned to the home of her son, Ray Loomis at Gravel Hill, Thursday.

Our faithful Pat is on the Route again after a 15 days vacation.

I am glad to report Miss Annie Willson very slightly improved after two weeks of very critical illness.

Daniel Reich of Lone Ash farm motored to Petoskey Sunday afternoon accompanied by his sisters, Ellen, Lucy and Ann Reich and Mrs. Wilfred Arnott. Mrs. Arnott remained, but the rest returned home in the evening.

Mr. and Mrs. Ed. Sweet and baby, Mr. and Mrs. Ralph Sweet and Mr. and Mrs. Clarence Sweet and family arrived from Detroit Thursday to visit relatives over the 4th.

Mr. and Mrs. Sam Pepper and family of Lansing arrived Thursday and spent the remainder of the week at their summer home, the Geo. Jardine place, returning to Lansing, Sunday.

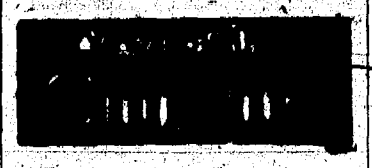
Miss Opal MacDonald of Cadillac spent the Fourth with her parents, Mr. and Mrs. D. N. MacDonald.

Mr. and Mrs. David Gaunt and Mr. and Mrs. Ralph Gaunt and daughter, Annabelle called on John Martin of Afton, Sunday.

Mr. and Mrs. George Weaver and family of East Jordan, Mr. and Mrs. Ira McKee of Star Dist., Mr. and Mrs. Robert Myers of Mountain Dist., Mr. and Mrs. Will Gaunt and family of Knoll Krest, Mr. and Mrs. Clarence Johnston and family of Three Bells Dist., Mr. and Mrs. Joe Gaunt and son Walter of the Meggison farm made up a picnic party at the David Gaunt home July 4th. The dinner was spread under the apple trees, also ice cream and watermelon. They all report a wonderful time.

And immediately eighty-seven powder puffs came out!

It's easy to love your neighbor as yourself if they mind their own business.



Presbyterian Church

C. W. Sidebotham, Pastor.
C. R. Harper, Foreign Pastor.
"A Church for Folks."

10:00 a. m.—Morning Worship. Dr. Selby Vance, of Pittsburg, Pa., will preach. Miss Edith Thompson, Professor of Vocal Music in Wilson College, Chambersburg, Pa., will sing.
11:15 a. m.—Sunday School.

First M. E. Church

James Leitch, Pastor

10:00 a. m.—Morning Service.
11:30 a. m.—Sunday School.
6:00 p. m.—Epworth League
7:00 p. m.—Evening Worship
The Primary Department will hold their picnic next Wednesday and are requested to meet at the church at 2:00 o'clock standard. Each child bring a cup, spoon and sandwiches.

Church of God

10:00 a. m.—Sunday School.
11:00 a. m.—Preaching Service.
6:30 p. m.—Evening Service.
Mid-Week Prayer Meeting, Thursday, at 7:00 p. m.
Everyone is cordially invited to attend these services. Come!

Latter Day Saints Church

Leonard Dudley, Pastor

9:00 a. m.—Sunday School.
10:10 a. m.—Social Service.
7:00 p. m.—Evening Service.
7:00 p. m., Wednesday — Prayer Meeting.
All are welcome to attend these services.

The PILGRIM HOLINESS CHURCH

A. T. Harris, Pastor

Preaching at 8:00 p. m., Sunday.

Mementoes of Famous Scotchman in Museum

James Watt, the famous mechanician, inventor and civil engineer, was born at Greenock, Scotland, in 1736, and died in Birmingham, England, in 1819. It is not generally known that the contents of his garret workshop are in the Science museum at South Kensington. The garret was used by Watt in his house in Birmingham, and was shut up for thirty years after his death. Various descriptions of the opening of the garret, in 1853, are given in a pamphlet issued by the museum. Samuel Smiles, who was one of the party, recorded that "The ashes of the last fire were in the grate, the last bit of coal was in the scuttle. . . . Many objects lay about or in the drawers, indicating the pursuits which had been interrupted by death. . . . On the shelves are minerals and chemicals in pots and jars, on which the dust of nearly half a century has settled. The moist substances have long since dried up, the putty has been turned to stone and the paste to dust. On the shelf we came across a dish in which lies a bunch of withered grapes."

Point Adjusting Quite Easy If Car Is in Gear

One of the things that slows up the work of adjusting breaker points is the difficulty of turning over the engine until the points just open. It seldom can be done with the starter-motor, since the engine has a tendency to stop in the closed position of the points.

The hand crank is the usual way of doing the job, but sometimes the owner does not have his crank handy, and getting it out at best is always a nuisance. In repair shops, therefore, they have figured out a way to accomplish results with a minimum of delay and effort.

The trick is to place the car in gear, with ignition off, and move it a little, forward or backward. This turns the engine very slowly until the points break.

Usually in their open position the points should space somewhere between .015 and .020 inch. It varies somewhat with different makes.

Several Important Hints For Automobile Repairs

Here are several important precautions for car repair work. One, disconnect a lead from the storage battery while working. This prevents anyone from starting the engine. Two, use blocks under a wheel, to avoid the axle toppling off a jack. Three, watch out for gasoline. A broken extension light may produce a spark which will ignite the gasoline. Four, do not hold the head directly under the work in hand. Dirt in the eyes or a slipping wrench striking the face may result. Five, use gloves as far as possible when handling piston rings. Ugly cuts can result from sharp edges. Six, take no chances with light chain or rope garage hoists. Seven, put good blocking under the raised axle.—Science and Invention.

Visions that are turned into realities are the only ones that count.

Some people appreciate a gift so much that they often forget the giver.

AUCTION SALE!

TUESDAY, - JULY 15TH

12:30 Sharp Eastern Time.

HORSES, COWS, SHEEP, PIGS, HENS,
FARM MACHINERY, HOUSEHOLD GOODS

Farm located 4 miles north of Central Lake, 4 miles south of Ellsworth, ½ mile east of Intermediate lake.

DUNCAN CRAWFORD
Proprietor

The best method of climbing higher is to remain on the level.

Another good thing for the feminine complexion is to let it alone.

It is a mighty poor policy to try to reach a man's heart by boring him to death.

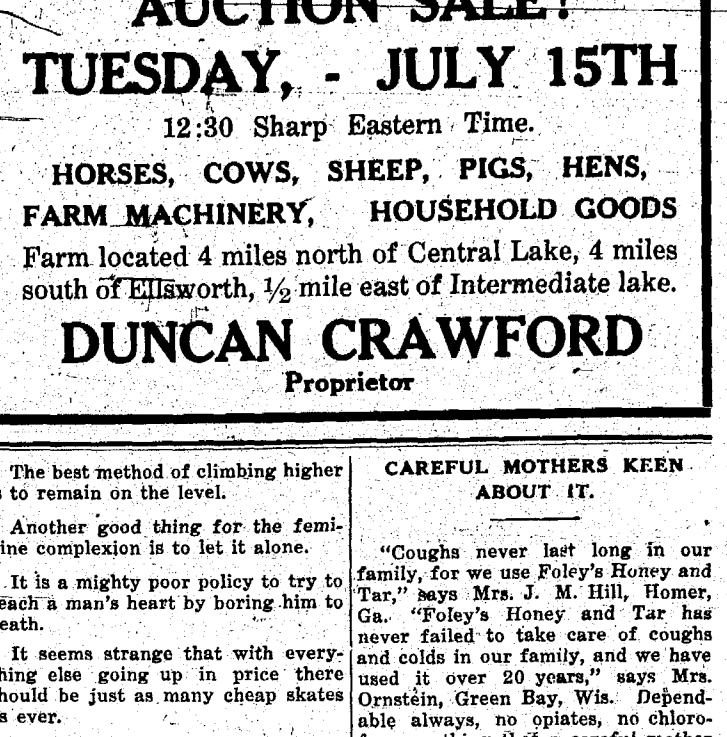
It seems strange that with everything else going up in price there should be just as many cheap skates as ever.

A father would never give his children written excuses when they were absent from school. He claimed he had written one note too many to a teacher—when he married her.

CAREFUL MOTHERS KEEN ABOUT IT.

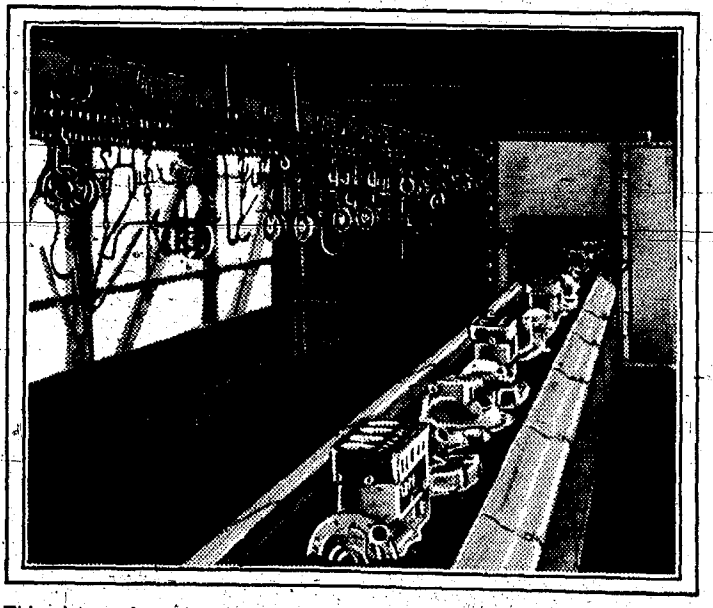
"Coughs never last long in our family, for we use Foley's Honey and Tar," says Mrs. J. M. Hill, Homer, Ga. "Foley's Honey and Tar has never failed to take care of coughs and colds in our family, and we have used it over 20 years," says Mrs. Ornstein, Green Bay, Wis. Dependable always, no opiates, no chloroform, nothing that a careful mother hesitates to give her children. That's why mothers endorse Foley's Honey and Tar. Ask for it. For Sale by Hite's Drug Store. adv.

OXYGEN-PROPELLED AUTOMOBILE IS NEW



Vallier, who has distinguished himself as a driver of rocket automobiles, is shown here at the wheel of a new type oxygen-propelled machine with which he attained a speed of more than seventy miles per hour.

Miles of Conveyors in Ford Plant



This picture shows two types of conveyors in use in the Rouge Plant of the Ford Motor Company.

AN ENDLESS chain conveyor, three and a half to four miles long, said to be the longest in the world, has just been completed at the Rouge Plant of the Ford Motor Company at Dearborn, Michigan. On it parts of Ford cars in the process of manufacture are transported from one building to another and completed parts are carried direct to railroad cars for shipment to branch assembly plants.

The conveyor, which carries its cargo on suspended hooks, has a daily capacity for 300,000 parts weighing over 2,000,000 pounds. It supplants freight cars and trucks which have been used for the transfer of many parts from one point to another in the Ford plant.

This longest conveyor of them all is a development of the Ford policy that nothing should be done by manual labor that could better be done by machine.

In the early days of his manufacturing career, Mr. Ford devised the assembly line—a moving track on which cars in the process of assembly went to the workmen instead of the workmen carrying parts to the car. The assembly line, perfected in many ways, is now used by automobile manufacturers generally.

The value of the conveyor in reducing physical labor, in saving time, in preserving system and in cutting costs soon became apparent and its use was extended to other purposes about the plant. Now there are literally miles of conveyors of various types in the Ford plant. Some of them carry parts from one building to another and are carefully synchronized so that the parts arrive at precisely the right moment and in the exact spot where they are needed. Others transport red hot ingots of steel weighing nearly a ton each. Still others move outgoing shipments.

If it were not for the conveyors, according to officials of the Ford Company, mass production would not be possible on its present scale.

Mac's Tea Room & Bake Shop

A GOOD PLACE TO EAT
MARGARET J. ENGLISH, SOLE OWNER AND MANAGER

Admirably located in PETOSKEY at 316 East Mitchell Street is one of the most popular eating in this section and merits the large patronage it receives, for it is one of the cleanest and most sanitary, serving the most palatable foods, to be found in the state. Very popular with the traveling public as well as the people of the city and adjacent territroy.

MAC'S TEA ROOM & BAKE SHOP has gained a name that has spread far and wide as a place where the local and traveling people can more than satisfy their demands in the manner of obtaining foods. Their display of food consists of not only the prime necessities of life but many delicacies are offered that are inviting and tempting to the taste of the most fastidious.

Cleanliness is one of the outstanding features of this modern restaurant and is not confined to tables and silverware, and food that is brought to the attention of everyone but extends to the kitchen where the dishes are all sterlized, and those places only frequented by the management and assistants.

The food is prepared in such a way that to the uninitiated the thought at once comes that there never was such a good place to eat. Poor restaurants are not the exception by any means. It is a pleasure to have such a modern and up-to-date place as this at which to refer the stranger as well as local people.

The proprietor has made a special study of the business and consequently is striving to give the people just a little better all the time. They have arranged the place so that it is very attractive and insists that the service be kept prompt and courteous.

We take great pleasure in complimenting MAC'S TEA ROOM & BAKE SHOP in PETOSKEY upon the high order of the establishment and refer it to our readers without hesitation.

Lake Drug Company

PURE WHOLESOME DRUGS

This progressive store in PETOSKEY at 300 East Mitchell Street, is a modern and thoroughly equipped drug store.

Since this well known firm has been engaged in the drug business its popularity has grown until it is known by practically everybody in this section and has won for itself a well merited reputation for honest and fair dealings with all its fast increasing list of names.

The first requisite of any successful business must be courtesy and then quality at the right price must be offered. This has been LAKE DRUG CO. policy in conducting business. They have directed their efforts to the end that his store must be headquarters for anything in the apothecary line.

For the convenience of patrons they have taken on famous lines of products that are known the world over and recognized by every one as being without peer for excellence. These famous lines embrace toilet articles of every kind and household remedies that have found their way into homes of so many persons of this section.

In the prescription department only the purest drugs are used and the prices are very reasonable.

Every department of this store is most complete and the wants of the people are taken care of in a manner that is commended by all who have had business dealings with them.

For many years this store has been faithful and alike to the public and physicians and this record for service and fair dealings is a positive guarantee for the future.

In this review we wish to compliment the LAKE DRUG CO. in PETOSKEY upon the manner in which they conduct their business and predict for them an ever increasing patronage.

Petoskey Hospital

ALL PATIENTS GIVEN THE BEST OF ATTENTION

PETOSKEY HOSPITAL is pleasantly situated in PETOSKEY at 105 West Lake Street — Phone 432, away from the noise and din of the city, excellently furnished and equipped and presided over by Doctors and Nurses who give all patients the best of attention.

PETOSKEY HOSPITAL is more than an institution of the city but has patients from all over the state.

It is admirably located where there is always sunshine and in a locality where there is never enough noise to bother the sick, yet close enough in town so that the relatives and friends of patients can call often without great inconvenience. The building is modern and the heating, ventilating and sanitary arrangements are most modern and everything new in the line is added as soon as it is out and has been approved by the supervising medical authorities.

PETOSKEY HOSPITAL is admirably arranged for the convenient treatment of various types of cases and each floor and department is supervised by a registered and graduate nurse.

The facilities at PETOSKEY HOSPITAL are very complete and their laboratory, diet kitchen and main kitchen are thoroughly up-to-ate and modern. Their surgical department is very complete and they have everything in the way of surgical instruments and supplies and public inspection is invited.

It is becoming more evident every day that a fast and good way to get well is to go to the hospital and at PETOSKEY HOSPITAL all the various surroundings are consolidated and convenient.

PETOSKEY HOSPITAL maintain a well equipped nurses' training school. They are particularly interested in having refined girls with a high school education enter their training school and will be glad to supply information upon request. Here students will get practical experience and upon completion of courses will not only be prepared to enter a greater humanitarian service but they can secure positions at excellent salaries.

In making this review we are pleased to call the attention of the people of this part of the state to the PETOSKEY HOSPITAL and assure all that here they will receive the best of attention.

Zipp Lumber Company

LUMBER & BUILDERS SUPPLIES

A very progressive PETOSKEY institution at the corner of Grove and Petoskey—Phone 22, features the best grades of lumber, and builder supplies. One of the progressive concerns of the community.

The ZIPP LUMBER COMPANY has become an important factor in the development of this section of the country. The guiding influence of this company has always been a determination to furnish the highest grade of lumber and building material at a reasonable price, so that the extension and beautification of the community can progress rapidly.

By purchasing to an advantage when the market is right and employing experienced help, they are able to offer at reasonable prices high grade goods and encourage the extension of home and enterprise.

Let them serve you with your next order of lumber and you will get the good, permanent, well seasoned sort that builds for permancy, rather than increase costs that occur when buildings have to be gone over when the structure settles.

There is no one establishment in this community that has greater influence for the betterment of the building industry. Contractors and the public in general has come to know that whatever they desire in the lumber and builders supply line can be secured here with a knowledge that it will be of the best grade, consistent with price.

The management extends to the people of this community a cordial invitation to call at their yards and any information will be gladly given, no matter whether you wish to buy at this time or not.

We are pleased in this edition to give commendable mention to the ZIPP LUMBER COMPANY in PETOSKEY and assure the public that they will receive the best of service and any information that is desired will be given in a most courteous manner. It is to your advantage to transact business with them in the lumber and builders supply line.

Petoskey Grocery Company

"WHOLESALE"

In PETOSKEY at corner Grove and Petoskey, is a concern whose service as a most progressive wholesale grocery house has been essential in the continued development and expansion of PETOSKEY and vicinity. One of the prominent firms of the community, under experienced management.

There isn't any question but that this popular establishment is an important factor in the commercial and business life of this section, as it is one of the foremost wholesale grocery houses of this part of the state.

The retailers have come to know that they can get from them the very best goods on the market, hence they seek no further market. They have a reputation far and wide as business men of wide experience and straightforward methods and it is not surprising that the volume of business is ever increasing.

The word service has been much mis-used of late, but as applied to this firm it takes on its full significance. They not only insist upon prompt and courteous service, but they have provided for their patrons the best in quality. Their brands are known all over the section. They long ago determined to see that their patrons received the better quality which the consumer demands in these days and therefore it is not strange, that patrons of this wholesale grocery house seldom think of buying elsewhere.

There is a great deal more to the business of conducting a wholesale grocery house than the average man understands.

This is an essential business that requires at its head a man of experience in the buying world and executives who are familiar with details and the necessity for adequate distribution. It is such houses as this one that add to the convenience and comfort of the modern householder and provides wholesome goods of the highest quality at the most reasonable prices.

The officers and employees of PETOSKEY GROCERY CO. are cleancut affable and and accommodating to a marked degree.

We are pleased in this edition to direct your attention to this establishment as a distinctive feature of the commercial efficiency of the community and to the manager, as among the leading business men and most valued citizens of the community who materially assist in making this community more progressive and more attractive from a commercial standpoint.

Fochtman's Department Store

TEN COMPLETE STORES UNDER ONE ROOF

Located in PETOSKEY at 422 East Mitchell Street is a store you should not fail to visit while shopping in PETOSKEY. This is the most complete department store in Northern Michigan, in their many complete departments they carry everything for the home, dress and table, here you can do all your shpoping without leaving the store, ten complete departments.

Their furniture department is on the third floor and occupies 16,000 square feet of space. In this department they handle a most complete line of high grade furniture. They are making special prices on furniture during the summer months.

It is a well known fact, that there is no one institution in the community that has met with greater favor with the public than this well known establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of the comprehensive knowledge of every branch of the business, this company has continued to witness the increase in the number of its patrons.

Their goods will be found in demand by all who insist on the best. They deal on a large scale and their activities are conducive to the progress and expansion of the community in no small degree.

It is important that we have conscientious firms like this well known establishment, who will aid in the reduction of prices of living for the people. Their policy along this line will be interesting for many business men as through this policy they have built up their large and growing business.

There are no more public spirited citizens in the community than the management of FOCHTMAN'S DEPARTMENT STORE in PETOSKEY and in making this review of this section it is only natural to wish to compliment them and to direct your attention to this establishment as one of the reliable business institutions of the community which has added to the development and progress of this part of the state.

The First State Bank of Petoskey

STRONG—SAFE—AND RELIABLE

This most worthy PETOSKEY institution at Cor. Howard and Lake Streets, is a financial pillar of unsurpassed strength in this section of the state.

Its methods are up-to-date and efficient. Its management is able and fully competent to cope with every financial problem that may come to it for solution.

As a factor in the upbuilding of this section, this banking institution has played a prominent and honorable part. It is known as a bank of superlative integrity and one that can be counted on always to carry its share of the load in any progressive movements. Its influence on the home life of the community has been marked, indeed, for through its willing assistance and able advice many who otherwise would never have known the satisfaction of owning their own homes are now substantial citizens and home owners and are aiding in the progress of their various communities.

The policy of this well known institution is of accommodations and convenience to customers. Liberal without being careless. Conservative without being hide-bound. The best interests of its customers are always consulted and they determine the course it shall follow in every instance, except where those interests would conflict with or prove a menace to the welfare of the community at large. Their policy has drawn to this institution a large clientele, every one of whom is a real friend, just as the institution is a real friend to all whom it serves.

This bank, of course, conducts a general banking business. Its service and advice are sought by the largest corporations as well as by the humblest individual, and in every instance the same careful attention given to the problems presented. Open or checking and savings accounts are carried as a part of the banks regular business; certificates of deposit are issued, as well as drafts on domestic and all foreign points. Collections are promptly made and every assistance in the way of loans to deserving enterprises is rendered.

A noteworthy feature of this bank is its safety deposit department, one of the best in this part of the state, where those desiring that service may secure the use of a strong-box at a very reasonable annual rental.

It is under the control of and subject to inspection and regulation by the United States government. Its soundness has never been questioned. Its officers are men of highest standing in their community and of irreproachable character and unassailable repute. They have always adhered to the soundest principles of banking and are well deserving of the fine patronage that has been extended to their ably managed institution. THE FIRST STATE BANK in PETOSKEY is one of the most valued of the community's many valuable assets.

Galster Insurance Agency

"INSURES EVERYTHING THAT IS INSURABLE"

A progressive Insurance Agency in PETOSKEY in the Galster Bldg. General Agency for the Southern Surety Co., of New York for the State of Michigan outside of Wayne County.

Among the most prominent Insurance Underwriters in this section is this well-known agency. To them a large element of the people in this community look for insurance service. Representing as they do some of the largest companies in business they are equipped to serve every need in their line. During their service to the public they have created an enviable record for honesty and efficiency and have built up a clientele of huge proportions as well as the most reliable and prominent members of their profession.

This business review would be lacking in appreciation if it did not direct attention to a leader in this profession, who through years of practice, have built a reputation for honesty and efficient service second to none in this section of the state. As the local representative of many of the largest and best known insurance companies in business, they have not failed to take advantage of their unusual opportunities to impress upon the community that of the companies they represent.

That they have succeeded in this to an extracrdinary degree is evidenced by the fact that when one thinks or speaks of insurance he unconsciously thinks of this agency. The two are indissolubly connected in the minds of the people of this city and vicinity. Not only does this firm perform the more material offices connected with the writing of insurance, but they are at all times ready and glad to give friendly and even disinterested advice based on their wide experience in the field.

This agency places all kinds of insurance, including fire, health, accident, compensation, plate glass, wind storm, hail, explosion, steam boiler, liability and auto insurance. Every kind of insurance, that is usually found in an up-to-date agency is found here. The hundreds of patrons who make this their insurance home have found courtesy, accommodation and efficiency the guiding principles. All are enthusiastic in their admiration of the lofty principles that direct every transaction of this popular agency.

In years long gone the business of the insurance salesman was to convince people of their necessity for insurance and to persuade them to secure that protection. Today the work is not so much educational as it is advisory. The salesman or agent from this knowledge and experience is expected to assist his clients in selecting the kind of insurance best suited to their needs—the necessity for such protection is now generally recognized. No one of whom we have any knowledge is better qualified to perform this important function than is the subject of this review. We, therefore, feel an unusual sense of satisfaction in directing your attention to them and recommending them to all.

Finally, in closing this review, we feel impelled to congratulate the community upon having a firm of such rare capabilities.

RURAL AND CITY CLASSES JOIN HANDS

Progress the key-note of this live and wide awake community whose business and professional men uphold the highest standards of forward looking community development.

Survey made by men experienced in Community Study shows this vicinity to be a leader among those typical American communities of this state and nation.

Patronize these merchants. You get better values, better service for considerably less money.

Statistics show people of this community spend thousands of dollars annually with agents and mail order houses. Comparisons made by experts prove local merchants offer better quality goods for 25 per cent to 33 1-3 per cent less. Guarantee by your local merchant means something—by an out of state firm—only what pressure will make them do. Agent method of merchandising is not fundamentally or economically sound. Compare values with your merchant before you buy.

The total mark up which merchants in your section take on goods they buy is in most instances about the same as these out of state firms pay in commissions to the canvassers and peddlers. They have a tremendous advertising overhead, a tremendous printing overhead, the cost of which goes into every item they sell. Your merchants are specialists. They know the goods they handle. Have spent a life time in studying the quantities of these goods and the markets from which they are purchased. Your merchants have their money invested. They've demonstrated their confidence in you and in your community. They deserve your patronage because they are an asset to your community—tax payers and respected citizens. Patronize them and you'll never have cause to regret.

Penalty of Vanity

People who are very vain are usually equally susceptible; and they who feel one thing acutely, will so feel another.—Bulwer-Lytton.

Stored Eggs Lose Weight

Unless the air in the room is neither too moist nor too dry, and the room is properly ventilated, eggs will lose in weight in cold storage on account of their tendency to evaporate through the shell.

Champion Library System

The Los Angeles county (California) free library claims to have the most extended library system. It serves a population estimated at 488,000, sending books and other library material to 158 active branch libraries, several of which are nearly one hundred miles away.

Creed

Says a well-known philosopher in the American Magazine: "Forget yourself. Think of others. Know what your rights are and then forget most of them."

Preston Feather

MANUFACTURERS OF CONCRETE PRODUCTS
GENERAL CONTRACTING

In PETOSKEY at Buckley Street and Pennsylvania Tracks are manufacturers of high grade concrete products.

They are prepared to supply out-of-town orders as well as the local trade. Real estate men, sub-dividers, home builders and farmers should consult them for prices and information.

The growing tendency of our people to build more substantial buildings, ones that will last throughout the years, has come with the more settled condition of the country and the desire to build a place that will be a family estate throughout the years. At first our ancestors had to construct homes out of what they could get, but with the growth of wealth and industry people are building for all time. This tendency assures the future of such professions as this one.

They offer the trade the best of service in the way of rapid delivery in this section. All anyone has to do is to call them over the phone and the goods will be on the way and arrive promptly. There is no delay.

While their products are sold all over this part of the state, yet this is but a small part of the business. Here at home the products are very popular and endorsed by discriminating people.

The manager of this company has been an earnest worker in the interest of the community in which this enterprise is located. With acute business judgment, which is responsible for the success of this large and growing concern, they realized that every commercial and industrial enterprise would wither and die if located in a community that did not improve and keep pace with the times.

In this review, embracing as it does the most salient features of our onward progress, we wish to compliment the PRESTON FEATHER establishment in PETOSKEY upon the economic position their activities merit.

Worst Pests of Chicken Raiser

Coccidiosis and Lice Cause of High Mortality of Fowls.

(By E. ALLEN LUTZ.)

Newspapers, magazines, poultry journals and other miscellaneous books dwell, perhaps, more on this subject than any other for the small and large poultry breeders and raisers, yet little or no attention is paid to the profit-eating parasites, especially by the small or amateur poultry man.

The expert poultry advisers connected with different state poultry departments and universities are sent out each year for the express purpose of informing the poultry keeper how to ward off different chicken diseases, and coccidiosis and lice are the backbone of every talk. The instructors generally attend all poultry shows as far as possible and their contention is that 50 per cent of day-old chicks die before two weeks old through the glaring carelessness to handle these two important subjects before they get beyond control.

Coccidiosis Cure.

Coccidiosis can be cured if started in time. It is really white diarrhea caused by lice, though sometimes it is caused by parasites picked up off the ground. Giving a dose of salts either in the drinking water or by force to flush the liver out good will prevent it from spreading, taking care to clean the premises thoroughly. Different poultry remedies may be used to good advantage, but if neglected and left to spread will oftentimes wipe out half the flock before it is checked. Quick action at the start will avoid the loss of day-olds.

Watch the baby chicks from time of hatching, cleaning utensils daily and also coops in which you keep them and your battle against disease will be practically won. Treatment at the start will save not only the infected ones but the entire flock. The first signs of coccidiosis are: Lack of pep, standing around as though asleep with head up, and bowel movements white and loose, at times sticking to the vent.

Control Lice.

Lice may be controlled and completely annihilated by the use of the different poultry sprays. One that is good is nicotine, easily obtainable and a "sure cure." For small chickens use nicotine diluted half and half with water, putting it on as you would whitewash or spraying just before roosting time. For the main flock use it straight. It will not burn or poison chickens and if applied just before chickens go to roost will entirely free them of parasites in one night. To tell results lay a newspaper over the dropping board after applying the nicotine and if the hens have lice you will see them fall off. One application is sufficient, but it is a good plan to repeat it every month, thus assuring you a clean hen house and healthy, happy chickens.

Cheap pipe tobacco used one pound to a hundred pounds of mash, mixed thoroughly, will improve the flock as it rids the fowls of any intestinal worms they may have, and most of them have some though they may never be noticed. Hanging tobacco stems in a henhouse is claimed by some poultry raisers to keep the premises free from lice.

Corn and Barley Right for Hogs on Alfalfa

Corn and barley are the two best grains to be fed to pigs on alfalfa pasture though some oats or some mill feed can also be used to good advantage. If it is intended to make the growing pigs on alfalfa pasture ready for market at the earliest possible date, they can be fed to very good advantage by putting corn or barley and oats or middlings and tankage each in separate compartments of a self-feeder and be allowed to eat as much as they care for each of the feeds.

A good slop can be made by first making a dry mixture of 50 per cent ground corn or ground barley, 40 per cent middlings or reddog flour, and 10 per cent tankage, then making this into a swill by mixing it with skim milk, buttermilk, or water. It should not be necessary, however, to feed any swill to pigs receiving grain from a self-feeder while on alfalfa pasture, unless one is desirous of getting the most rapid gains possible, rather than the most economical gains.

DIPPING INTO SCIENCE

Canary Birds in Mine

Choke-damp, or carbon dioxide, a gas which is very fatal to the coal miner, is one of several hazards these workmen face, especially after explosions. Because canary birds will fall from their perches from the effects of choke-damp before the gas is noticeable to men, these birds have been used as warnings.

(©, 1930, Western Newspaper Union.)

"Do you know what Paul Revere said after finishing his great ride?"

"No; what?"

"Whoa!"

BILL, THE BUS DRIVER SAYS



"Hitch your brain to the thing you're supposed to be doin'. If that thing happens to be operatin' a motor vehicle, tie it with a double knot so it won't pull loose."

(By MARCUS A. DOW.)

Everybody that is old enough to talk about the "good old days" may remember a homely sort of expression your teacher used when you was dreamin' instead of studyin'. She'd say, "Johnny, you're wool gatherin'."

There's no way of tellin' where such sayin's come from. They just spring up sort of natural like. We hear plenty of phony words today such as "He's nutty," meanin', the bird referred to is crazy, or "She knows her onions," meanin', of course, that there is a jane you can't put nothin' over on. Well, wool gatherin' was one of them wise cracks our grandmothers pulled when they wanted to tell somebody his or her mind was wanderin around aimless like.

Accordin' to my best calculations there is at least 15,000,000 wool gatherers drivin' automobiles every day in this land of free thinkers and careless drivers. The records show, accordin to the newspapers, 30,000 humans get killed—bumped off, annihilated or wined out complete—and half a million get hurt—punished or contract drivin' pains—in automobile accidents every year.

A thousand different reasons, contributin' causes and what have you are responsible for this smashin' American tragedy. But way down at the bottom of most of the causes of these accidents is a main cause that can be described by a little old fashioned grandmotherly wise crack, viz.: The driver was wool gatherin'. Perhaps he was thinkin' about the baseball score or latest market quotation, or she was wonderin' if Mrs. Jones hat cost more'n hers.

Wake up, you dreamin' drivin' fools, before old man Bad Luck comes along and slams you one that'll end your drivin' career permanent or make you wish it had. Keepin' the mind on the job of drivin', no matter if it's a tin lizzie or a Rolls-Royce, is the most important safety rule in the catalogue! So get hep to yourself and stop this here wool gatherin'.

Modern Automobile Now Biggest Wealth Maker

The modern automobile is Uncle Sam's leading wealth maker as well as the world's foremost manufactured product. In addition to rolling up an annual wholesale value approximating $4,750,000,000, American-made cars pour more than $700,000,000 in wages a year into the pockets of workers, use the major part of 11,000,000,000 gallons of gasoline consumed annually in the country, and pay more than 35 per cent of the country's annual highway bill, which runs well over $1,500,000,000.

Freedom's Torch That Jefferson Lifted High

Among the many provisions contained in the Magna Charta, the chief are: 1. The Church of England to have free rights and liberties. 2. Common pleas shall not follow the king, but shall be held in a fixed place. 3. Assizes to be held locally four times each year. 4. Fines shall not be excessive. 5. Local courts not to be ousted unreasonably of their jurisdiction. 6. Restrictions against long imprisonment without bail before trial. 7. A bailiff shall not bring a man to trial unless he can produce credible witnesses in support of the prosecution. 8. No person shall be punished except after judgment by his equals or according to the law. 9. Justice not to be sold, denied or betrayed. 10. Freedom of entering and leaving the realm except during the time of war. 11. Justices to be learned in the law. 12. No taxation except the three feudal aids already established shall be taken unless with the consent of the Commune Concilium. Magna Charta, originally the Great Charter of the liberties of England, was signed and sealed by King John at the demand of his barons, at Runnymede, June 15, 1215. It was several times confirmed by his successors.

Not for General Public

The general public cannot draw books from the Library of Congress. This privilege is limited to congressmen, persons in public office and a certain few engaged in special research work. There is, however, a system of interlibrary loans, whereby individuals requiring a book that cannot be ordinarily secured can obtain it from the Library of Congress by arrangement with the librarian of their own public library. Such books cannot be taken to the home of the borrower, but must be consulted in the public library.

Country and Town Speech

"The speech of the old, especially the country-bred, is still full of meat, but that of the young townsman is a very thin brew, with a kind of cheap cinema slang as its chief ingredient. Lord Chesterfield, who was of the opinion that a national proverb was not becoming to the conversation of a man of breeding, may sleep peacefully in his grave."—Ernest Weekly's "Proverbs Considered" in the Atlantic Monthly.

DAIRY

GERMS INACTIVE IN FRESH MILK

Bacteria Do Not Become Active for Five Hours Later.

Bacteria are not active in milk freshly drawn from the cow and may not become active until three to five hours later even if the temperature is at 70 degrees, says Prof. J. D. Brew of Cornell university.

The period of readjustment, or germicidal period, varies according to conditions. Milk with a low bacteria count will stand longer without increasing the number of bacteria than will milk with a higher count. The addition of large numbers of bacteria from utensils or from dirt will shorten the period.

It is safest to cool the milk to 50 degrees at once and remove all doubt, but this period of inactivity explains why many dairymen can deliver warm morning's milk to grade A plants and still have a low count. Most of this morning's milk is about two hours old.

Stirring the milk in the can is good practice, but there is no reason to stir it more than once and that not until after the can has stood in the vat at least a half hour. In an unstirred can the center will remain warmer than the outside layer. But, if the water in the vat is sufficiently cold, this warm cone in the center of the can need cause no worry, because the germicidal action of the milk will retard growth and any cooling lengthens the period of that protection.

Whatever the length of the germicidal period, when it disappears it is gone permanently. If one should warm milk to 70 degrees for separation it should be cooled quickly for bacteria growth may start at once.

Increased Production by Proper Management

In selecting a dairy bull on the basis of the records of his ancestors consideration should be given to the conditions under which the records were made. An investigation by the bureau of dairy industry at Beltsville, Md., showed that when cows were milked and fed three times a day instead of twice, confined in box stalls instead of in stanchions, fed enough to make them fat instead of keeping them in ordinary flesh, and bred to freshen at intervals of 15 months instead of 12 the production was increased 50 per cent.

A herd improvement association record of 400 pounds of butter fat, if made under ordinary farm conditions, is equal to an advanced registry or register of merit record of 600 pounds. This statement is backed by government tests and may be considered reasonably accurate.

Osler Merely Jocular in Famous Suggestion

Sir William Osler was born at Bondhead, Ontario, Canada, on July 12, 1849, and died at Oxford, England, on December 29, 1919. He was educated at Trinity college, Toronto, and at McGill university, Montreal, and also studied medicine at London, Leipsig and Vienna. From 1889 to 1904 he was professor of medicine at Johns Hopkins university. It is not true that he said a man should be chloroformed at 60. In a farewell address to his students in Baltimore in February, 1905, he spoke of two fixed ideas that he had, the first being the comparative uselessness of men about 40 years of age, the second being the uselessness of men above 60 years of age and the incalculable benefit it would be if men stopped work at this age. He added, in a jocular way: "Whether Anthony Trollope's suggestion of a college and chloroform should be carried out or not I have become a little dubious, as my own time is getting so short." Much publicity was given to this remark, without it being made clear just under what circumstances he had uttered it.

Bird Facts Learned

Evidence that the California condor, largest of flying birds, once ranged well to the east of its present habitat in California, has been found in Conkling cavern, N. M., the celebrated bone cave where human remains were discovered associated with fossils of extinct camel, ground sloth and other strange animals. One wing bone was identified as that of a California condor by Dr. Hildegrade Howard, of the Los Angeles museum, whither the bones from the cavern have been removed. In all, the cave yielded about 100 bones of birds.

Victory

Four-year-old Dorothy is still having difficulties with the English language. The word "handkerchief" is one she constantly evades, insisting on using the shorter and much simpler word "mo."

One evening when her parents were entertaining company, Dorothy's synonym for handkerchief was the topic of discussion. Dorothy, who was well aware of this and wished to appear grown up, interrupted: "Mother, I ain't gonna' say 'mo' no more; I'm gonna' say 'hankerfish.'"

DIPPING INTO SCIENCE

Coal By-Products

Besides illuminating gas, bituminous coal gives off coal tar. This in turn contains about 160 substances which can be separated by distillation. Among other things, at least 900 different coal tar dyes have been developed. Germany controlled this industry up to the time of the war.

(©, 1930, Western Newspaper Union.)

Using lip-stick is a matter of taste—very poor taste, some men say.

Young Lady—"Your novel has a charming ending."

Author—"What do you think of the opening chapters?"

Young Lady—"I have not come to them yet!"

Generally, a man wants to know how a thing is done; a woman, why it is done.

Little Girl: "I should like some nice fireworks, please—jumpy ones; but not too dangerous, as I'm an only child."

So-called adult education is one of the most interesting and potent factors of tomorrow.

"Smith is musical, I hear. What does he play on?" The neighbor's nerves."

TORMENTING KIDNEY AILMENTS RELIEVED.

Hard workers, whose full pay envelope is a necessity, whose good health is their only capital, must keep themselves constantly at their best. When Arthur O'Malley, Carson Hill, Calif., had to drag his aching weary body from a sleepless bed, he did a wise thing—took Foley Pills diuretic, and says: "Less than two bottles of Foley Pills diuretic relieved me entirely of my kidney and rheumatic troubles and put me on my feet and to work again. I want other workers to know about them." Guaranteed to give satisfaction. Ask for them. For Sale by Hite's Drug Store.

One object of reading is to enable us to understand the art of life.

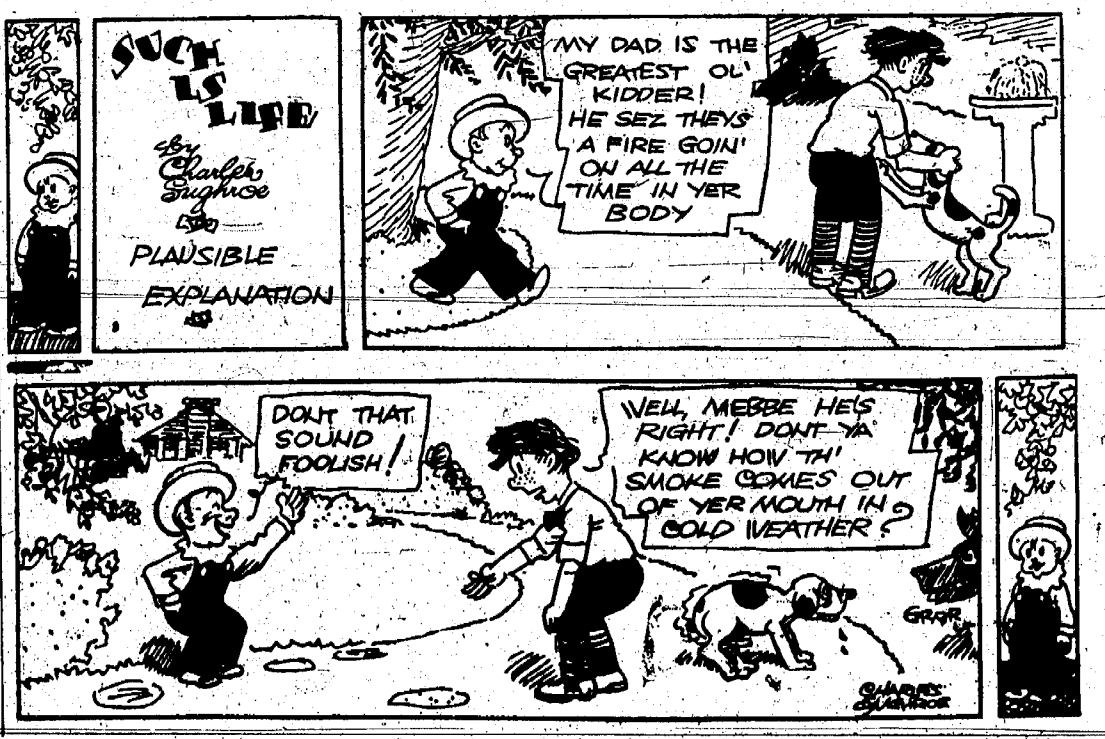
Stretch Your Dollar

ADVERTISING helps you stretch your dollar. You do not need to shop around all day to find what you want at the price you can afford to pay. The advertisements in the newspapers tell you where you can buy it at the lowest price. Advertisements save you time, save money, save physical effort. They make buying easy and sure.

Advertising enables the woman in the home to compare values without moving from her easy chair. She can shop comfortably in her own living-room. When she has decided what and where to buy it, it takes but little time and effort to complete the purchases.

Women appreciate the advantages of advertising. They trust it. They believe in the goods advertised—and buy them.

Keep within your budget by purchasing merchandise you see advertised in your newspaper.



Publisher's Notice

Hereafter all Classified and Petty Advertisements MUST be paid for before insertion.

This includes Classified Advs, Cards of Thanks, In Memoriams, and local advs—unless the advertiser has an open account with us and to whom we can charge the account.

The Herald does not wish to appear arbitrary in this matter, but the payment of so many small accounts are either neglected or ignored that we are forced to adopt this policy.

May we have your co-operation to eliminate this loss to us.

G. A. LISK, Publisher.

— The fool wonders; the wise man asks.

If you your lips would keep from slips, five things observe with care; of whom you speak, to whom you speak, and how and when and where.

RESTFUL EASE AFTER COUGHING.

"The result of using Foley's Honey and Tar Compound for a dreadful cough that bothered me both day time and at nights was a restful one for me," says Mrs. Anne Davison, Long Beach, Calif. "It eased my cough at once, felt so good to my irritated throat and was very agreeable to take. No more coughing for me so long as I can get Foley's Honey and Tar Compound." Your druggist sells and recommends it. Ask for it. For Sale by Hite's Drug Store. adv.

DR. B. J. BEUKER
Physician and Surgeon
Office Hours:
2:00 to 5:00 p. m.
Office Phone—158-F2
Residence Phone—158-F3
Office, Second Floor Hite Building
Next to Postoffice.

DR. F. P. RAMSEY
Physician and Surgeon
Graduate of College of Physicians and Surgeons of the University of Illinois.
Office—Over Bartlett's Store
Phone—196-F2

DR. E. J. BRENNER
Physician and Surgeon
Office Hours:
10:00-12:00; 2:00-4:00; 7:00-8:00 and by appointment.
Office Phone— 6
Residence Phone— 59
Office—Over Peoples Bank

DR. G. W. BECHTOLD
Dentist
Office Equipped With X-Ray
Office Hours:—8 to 12—1 to 5
Evenings by Appointment
Office, 2nd Floor Postoffice Bldg.
Phone—87-F2.

DR. C. H. PRAY
Dentist
Office Hours:
8:00 to 12:00—1:00 to 5:00
Evenings by Appointment.
Phone—223-F2

FRANK PHILLIPS
Tonsorial Artist
WHEN IN NEED OF ANYTHING IN MY LINE, CALL IN AND SEE ME.

R. G. WATSON
FUNERAL DIRECTOR
244 Phones 66
MONUMENTS
EAST JORDAN, - MICH.

Pretty and Cheap



The hip-length taffeta wrap worn by the model in the picture is of the same shade of blue as the floral design on the dinner frock. About $15 a piece would cover the cost.

A fertile soil with industry and easy transportation for men and things from place to place make a nation strong and great.—Bacon.

The mightiest hunters the world has ever seen are not the men who have gone out with guns against savage beasts, but those who have tracked down invisible death in the shape of microbes.

MORTGAGE FORECLOSURE NOTICE.

Default having been made in the terms and conditions of a certain mortgage made and executed by Edway B. Hite and Minnie M. Hite, his wife, of the township of South Arm, County of Charlevoix and State of Michigan, to the Peoples State Savings Bank, a Michigan corporation, having its principal office and place of business at the City of East Jordan, Charlevoix County, Michigan, which said mortgage bears date the 14th day of December, 1923, and was recorded on the 17th day of December, 1923, in Liber forty (40) of Mortgages, on page five hundred eight (508), in the office of the Register of Deeds in and for the County of Charlevoix, Michigan, and that said mortgage is past due, and there is now claimed to be due and unpaid on said mortgage the sum of one thousand four and 41-100 ($1,004.41) dollars at the date of this notice, including principal, interest, taxes and attorney fee, and no suit of proceedings at law or in equity having been instituted to recover the moneys secured by said mortgage or any part thereof;

NOW, THEREFORE, by virtue of the power of sale in said mortgage contained, and of the statute in such case made and provided, NOTICE IS HEREBY GIVEN that on Wednesday the 10th day of September, 1930, at ten o'clock in the forenoon, standard time, at the east front door of the court house in the city of Charlevoix, Michigan, that being the place where the circuit court for the county of Charlevoix is held, said Peoples State Savings Bank will sell at public auction to the highest bidder the premises described in said mortgage, or so much thereof as may be necessary to pay the amount due on said mortgage and all legal costs and attorney fee.

The premises described in said mortgage are as follows, to-wit: "The southwest quarter of the northwest quarter (SW¼ of NW¼) of section thirteen (13), township thirty-two (32) north, range seven (7) west, containing forty (40) acres of land, more or less."

Dated June 13th, 1930.

PEOPLES STATE SAVINGS BANK, Mortgagee.

By Walter G. Corneil, Cashier.

E. N. CLINK,
Attorney for Mortgagee.
Business Address, East Jordan, Mich.

PROBATE ORDER

STATE OF MICHIGAN, The Probate Court for the County of Charlevoix.

At a session of said Court, held at the Probate Office in the city of Charlevoix in said county, on the 8th day of July A. D. 1930.

Present: Hon. Ervan A. Ruegsegger, Judge of Probate.

In the Matter of the Estate of Jahanna Nyquist, deceased.

Robert A. Campbell having filed in said court his final administration account, and his petition praying for the allowance thereof and for the assignment and distribution of the residue of said estate.

It is Ordered, That the 8th day of August A. D. 1930, at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said account and hearing said petition;

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Charlevoix County Herald, a newspaper printed and circulated in said County.

ERVAN A. RUEGSEGGER,
Judge of Probate.

LIGHTS of NEW YORK
by GRANT DIXON

Getting Service

A young New Yorker recently went to a famous mid-western hospital for a highly specialized operation, and has returned bearing word that, "out among the big things," he has been set down as a mental case. But it comes out even, for he thinks the nurses were a set of mental cases. He found, he said, that his $8 a day nurses would give him no service. If he asked for something, they replied, "You don't want that now." So he devised the scheme of holding a water pitcher high in the air and saying, "If you don't give me what I want I'll drop the pitcher." After the nurses had cleaned up two broken pitchers, his requests were granted, but the hospital officially set him down as a maniac.

* * *

Pet Clinic

Every Saturday afternoon, at a building in lower Seventh avenue, may be found a line-up of pet lovers at a free clinic for animals. Here, at the headquarters for the Humane society, come those who can't afford to pay for veterinary services, and those who can—for the reputation of the society's veterinarians is great. The other afternoon I dropped in to see Harry Moran, the superintendent, and to get a line on the sort of services dispensed.

Animals, Moran told me, have just about the same illnesses that human beings do. While I was there a woman arrived in her limousine, carrying a Sealyham terrier that was suffering from a case of nerves. And someone brought a billygoat that was suffering from—believe it or not—indigestion. One of the regular visitors is a cat with ingrowing toenails, brought in for a—tell me if I'm wrong—manicure.

* * *

New Game

Ultra smart New Yorkers who have tired of Guggenheim, anagrams and other childish pastimes have devised a new means of amusement. It is the game of larceny. If you are invited to the Smiths for dinner, you snoop about the apartment looking for Smith's wallet or Mrs. Smith's pocketbook. You try to steal $5. You win the game, of course, if you get the $5 without being caught. Then, if you're an ultra smart New Yorker, you return the money a week later, accompanying it with a light jest.

* * *

Minor Upheaval

One of the minor upheavals caused by the waistline-and-long-skirt epidemic has been in the window display business. Store proprietors have found that their wax mannequins are completely out of touch with the mode, with their lack of feminine curves. So many a sculptor's work of art has been confined to the junk heap, and the sculptors are working night and day turning out mannequins with fuller figures.

* * *

True Story

I can't mention the name, without getting into trouble. But here is the story: A press agent for a well known producer was reading in bed the other night after a hard day's work giving out press passes, and he came upon a startling passage in his book. "Why!" he exclaimed, "That's my boss!" It read like one of those Broadway novels in which the characters have fictitious names but everyone knows who is meant. Not willing to trust his own imagination, the press agent took the book with him to the office next morning, and read the passage to close associates of the producer. "Who's this?" the press agent would say, and then would begin to read. "You don't need to go any further," the listener would reply shortly. "It's the boss. Somebody has been writing another Broadway novel."

The book the press agent read from was a scholarly biography of Cesare Borgia!

(© by the Bell Syndicate, Inc.)

Chick Is Some Chicken; Crows When 2 Days Old

Blytheville, Ark.—A young chicken which began crowing at the age of two days is the prize possession of Mrs. Chuck Burns.

"Chickie," a handsome Plymouth Rock, recently startled the other barnyard fowl and his owner by crowing lustily in imitation of a grown rooster.

Since then he rises early each morning, flaps his wings and greets the morning sun with a ringing crow.

Each time he performs this unusual feat he has an audience of several unbelievers who go away convinced "Chickie" is "some chicken."

Man Turns Robber to Pay for Divorce

San Francisco—A "robbing Peter to pay Paul defense" failed Harry Schilder in Superior court here and he must serve one year to life in San Quentin penitentiary.

Schilder, a baker, told the court that he had held up a man in order to pay a divorce attorney fees.

"I had no other way to get the money," he said, "and court had ordered me to pay it."

Chance Discoveries by Favorites of Fortune

Every one has heard of Carrara marble. In 1929 a party of English tourists exploring the mountains of Carrara found a dirty block of marble which had evidently fallen from a cliff overhead. One of the visitors, who had some knowledge of geology, noticed that this stone had a pink tint that was unusual. The sample was taken to England, where it was found to be a new variety. A quarry was opened and proved profitable. Two women, Mrs. Wilson and Miss Spencer, were crossing the Mojave desert in southern California, looking for gold. They were not successful, and one night, feeling discouraged, camped on the bank of a small creek and lit a fire to cook their supper. The fire began to throw out dark, ill-smelling smoke, so that it was impossible to go near it or cook on it, and the poor, tired women were forced to collect more fuel and light a fresh fire. In the middle of the night Mrs Wilson sprang up suddenly. "I know what it is!" she cried. "What on earth are you talking about?" demanded the other woman. "Asphalt," was the answer; and she was right. That find proved much more valuable than a gold mine, for a thick deposit of asphalt covered acres and made the fortune of many others besides its discoverers.

Claim Napoleon Sought Inspiration in Bathtub

Napoleon Bonaparte was fond of taking baths, warm baths from which steam arose to envelop his head. There in the privacy of his bath plans for campaigns came to him, his mind was cleared of other things and whenever he had a mental problem to master he would seek his thought-inspiring baths.

The tubs the French conqueror used in his campaigns were crude affairs compared to those of today. They were quite appropriate for Bonaparte, small and round. He had more than one of these tubs and he used them before Jena, Wagram, Austerlitz, Leipsic. Before Waterloo he had several of these baths, hot baths that would have scalded an ordinary person. It is known that he stopped three times on the way to the battle from Paris to bathe. His baths were highly scented of eau de Cologne, and before he would enter the tub he would sprinkle the liquid liberally over his body.

A Luxury

For several hours the lonely passenger had been waiting at a branch line station for the day's one train.

When at last it steamed in, he saw that it consisted of an engine and two coaches, both very dilapidated. Choosing the less soiled one of the two, he got in.

After a further long delay the train started. It had no sooner done so than an aged conductor entered the coach. He glanced at the single passenger's ticket. Then he sniffed.

"Extra fare," he announced.

"Why?"

"This is a first-class car," said the collector, sniffing again. "One o' them windows at t'other end opens."—Weekly Scotsman.

The Verdict

One of the theaters advertised for new songs, and invited applicants to present their works and sing them over in the presence of the manager and musical director.

Mr. Bibbs, who fancied himself as a genius, composed a ditty and presented himself at the theater.

The song was commonplace, without rhythm or tunefulness, and the musical director put his hands to his ears as the songster shrieked it.

"What do I get for that?" said the minstrel, with an ingratiating smile, as he finished.

"I'm a musical director—not a magistrate," was the reply.—Toronto Globe.

Couldn't Deceive Her

"Mr. M'Ilhenny," she gasped, as she gazed down upon him with scorn, "you are a donkey!"

Macallster M'Ilhenny recoiled until he was almost sitting on the floor. "A donkey?" he murmured helplessly, as if he failed to comprehend. "A donkey? Do my ears deceive me?"

She laughed with strident harshness. "Well," she responded, "I don't know whether they do or not, but I can tell you right here that they don't deceive me one particle."—Montreal Family Herald.

No Man Stands Alone

In this world a person can do nothing alone, except die; apart from that act everything that is done in the world requires the spirit of co-operation. Men say sometimes that they are self-made; but no man ever was self-made, and none ever will be, down to the last minute of time. Find a man who can truthfully say, "I never had a friend," and you will have found one who has encumbered the earth as long as he has been upon it.—James J. Davis in Moose Magazine.

Reducing?

Biddy, age seven, was much interested in her baby sister's growth. Her mother told her that she had weighed the baby that day and she weighed eleven pounds.

Biddy understood her to say seven pounds, at which she exclaimed in dismay: "Oh, the baby is ungrowing, isn't she?"

REPORT OF THE CONDITION OF

STATE BANK OF EAST JORDAN

at East Jordan, Michigan, at the close of business June 30th, 1930, as called for by the Commissioner of the Banking Department.

RESOURCES	Commercial	Savings	
LOANS AND DISCOUNTS:	$141,618.66	$ 61,876.90	
Items in transit	441.95		
Totals	$142,060.61	$ 61,876.90	$203,937.51
Real Estate Mortgages		$ 81,105.83	$ 81,105.83
BONDS AND SECURITIES, viz.:			
Municipal Bonds in Office		$ 64,200.00	
Other Bonds	115,500.00	83,000.00	
Totals	$115,500.00	$147,200.00	$262,700.00
RESERVES, viz:			
Cash and Due from Banks in Reserve Cities	$ 43,601.54	$ 20,927.08	
U. S. Securities carried as legal reserve in Savings Department only		38,200.00	
Exchanges for clearing house	876.18		
Totals	$ 44,477.72	$ 59,127.08	$103,604.80
COMBINED ACCOUNTS, viz.:			
Banking House			$ 5,400.00
Furniture and Fixtures			2,500.00
Other Real Estate			8,523.51
Due from banks and bankers other than in reserve cities			1,626.01
Customer's Bonds Deposited with Bank for Safekeeping			6,200.00
Total			$675,597.66
LIABILITIES			
Capital Stock paid in			$50,000.00
Surplus Fund			25,000.00
Undivided Profits, net			4,075.55
Dividends Unpaid			40.00
COMMERCIAL DEPOSITS, viz.:			
Commercial Deposits Subject to Check	$153,169.20		
Certified Checks	510.54		
Cashier's Checks	3,489.88		
Time Commercial Certificates of Deposit	77,117.73		
Totals	$234,287.35		$234,287.35
SAVINGS DEPOSITS, viz.:			
Book Accounts—Subject to Savings By-Laws	$355,972.68		
Certificates of Deposit—Subject to Savings By-Laws	22.08		
Totals	$355,994.76		$355,994.76
Customers' Bonds Deposited with Bank for Safekeeping			$ 6,200.00
Total			$675,597.66

STATE OF MICHIGAN, County of Charlevoix—ss.

I, ROBERT A. CAMPBELL, Cashier of the above named bank, do solemnly swear, that the above statement is true to the best of my knowledge and belief and correctly represents the true state of the several matters therein contained, as shown by the books of the bank.

ROBERT A. CAMPBELL, Cashier.

Subscribed and sworn to before me this 3rd day of July 1930.

LEWIS W. ELLIS, Notary Public.

My commission expires October 30, 1933.

Correct Attest:
GEORGE CARR
CHAS. H. PRAY
H. P. PORTER
Directors

REPORT OF THE CONDITION OF

PEOPLES STATE SAFETY SERVICE SAVINGS BANK

at East Jordan, Michigan, at the close of business June 30th, 1930, as called for by the Commissioner of the Banking Department.

RESOURCES	Commercial	Savings	
LOANS AND DISCOUNTS:	$161,938.24	$ 47,091.65	
Items in transit	135.51		
Totals	$162,073.75	$ 47,091.65	$209,165.40
Real Estate Mortgages		$ 45,718.08	$ 45,718.08
BONDS AND SECURITIES, viz.:			
Municipal Bonds in Office		9,500.00	
Other Bonds		90,500.00	
Totals		$100,000.00	$100,000.00
RESERVES, viz:			
Cash and Due from Banks in Reserve Cities	$ 17,942.65	$ 25,500.00	
U. S. Securities carried as legal reserve in Savings Department only		1,200.00	
Totals	$ 17,942.65	$ 26,700.00	$ 44,642.65
COMBINED ACCOUNTS, viz.:			
Overdrafts			$ 46.68
Banking House			5,000.00
Other Real Estate			8,485.28
Customers' Bonds Deposited with Bank for Safekeeping			19,239.00
Total			$432,297.09
LIABILITIES			
Capital Stock paid in			$ 25,000.00
Surplus Fund			18,000.00
Undivided Profits, net			2,081.73
COMMERCIAL DEPOSITS, viz.:			
Commercial Deposits Subject to Check	$ 78,211.96		
Demand Certificates of Deposit	49,281.12		
Cashier's Checks	4,268.68		
State Moneys on Deposit	15,000.00		
Totals	$146,761.76		$146,761.76
SAVINGS DEPOSITS, viz.:			
Book Accounts—Subject to Savings By-Laws	$221,214.60		
Totals	$221,214.60		$221,214.60
Customers' Bonds Deposited with Bank for Safekeeping			$ 19,239.00
Total			$432,297.09

STATE OF MICHIGAN, County of Charlevoix—ss.

I, W. G. CORNEIL, Cashier of the above named bank do solemnly swear, that the above statement is true to the best of my knowledge and belief and correctly represents the true state of the several matters therein contained, as shown by the books of the bank.

W. G. CORNEIL, Cashier.

Subscribed and sworn to before me this 2nd day of July 1930.

LEWIS G. CORNEIL, Notary Public

My Commission expires Dec. 18, 1932

Correct Attest:
C. H. WHITTINGTON
W. A. STROEBEL
JOHN PORTER
Directors.

Modern Girl: "Next week I'm going to the City for some clothes."

Mere Man: "I wondered where you had left them."

Professor: "I take great pleasure in giving you 83 in mathematics."

Student: "Make it 100 and enjoy yourself."

Some people don't have to turn out the light to remain in the dark.

Not one really great man has achieved greatness except by coming over a path of thorns, hardships, disappointments, and heartaches.

Economics Professor—"Name some production in which the supply exceeds the demand."

Stude—"Trouble."

Feminine Motorist: "I should like to buy some greese—the very best."

Garage Attendant: "Pail?"

F. M.: "Oh, any shade that nicely matches the color of my car."

"Do the children understand the bedtime stories?"

"I dunno. Last night my little girl went to sleep very nicely on a hash recipe."

Antrim Lime Company

MANUFACTURERS OF PETOSKEY LIME
W. J. JARMAN, PRES. & MGR.

Few people in this section are not familiar with the ANTRIM LIME COMPANY located on Spring Street in PETOSKEY, as one of the community's industrial organizations, whose management has been at all times active in promoting the development of the community.

This policy and the production of lime of the highest quality have merited them the position they have attained. However many citizens get into the habit of taking the service of such important industries rather as a matter of course and in this edition we refer this concern to you as a vital factor in our industrial progress.

Quality lime has always been the fundamental basis of this concern, for their wide experience early taught them that by making a quality product, they would please all. Then they developed a system of production that enabled them to maintain the highest quality at a production cost which permitted them to serve their patrons as modern service at prices that cannot be equalled by other concerns who are not so well organized or so well equipped. Through the years they have been efficiently serving the public they have solved the problem of overhead distribution, purchase of raw materials, etc., so satisfactorily that they are now able to compete with any concern of similar nature.

ANTRIM LIME COMPANY in PETOSKEY is well known in connection with the manufacture of high grade lime.

Then, too, it behooves us to use and boost for home products and this is another reason for the popularity of these products throughout this vicinity.

We deem it most fitting and proper that we make special mention of this concern. We want to aid you in appreciating what an important part it plays in the industrial life of the community. The civic pride in the home community should urge you always to use these home products and to support and boost for this important enterprise.

Polo Ponies

The Field says that the superhigh priced mounts used for polo are never allowed to get out of condition. As soon as the matches are over, the shoes are taken off and the ponies turned loose in a soft soil grass paddock, which is free from stone. Two or three months later they are shipped South, and worked into condition for the early spring matches.

Teacher's Qualifications

In the teaching profession requirements are becoming more and more advanced. It is practically impossible to obtain a position in high schools and colleges with less than the A. B. degree. In some cases advanced degrees, such as the M. A. and the Ph. D. degrees, are required.

Iron Formed of Magnets

An ordinary piece of iron is itself nothing more nor less than millions of tiny magnets. Every atom of iron is a tiny magnet with its own north and south pole. But we don't notice it because all these tiny magnets are higgledy-piggledy, as it were, and neutralize each other's magnetism.

Fire Statistics

Statistics of the national board of fire underwriters show that 1 per cent of the number of fires cause 66 2-3 per cent of our total fire losses. Obviously such fires are in buildings where large concentrations of wealth are stored such as stores, factories, warehouses, theaters, office buildings, etc. This leaves one-third of the fire loss for fires in all types of small buildings

Bon Ton Bakery

HOME OF BON TON BREAD

Home of Bon Ton Bread in PETOSKEY at 523 East Mitchell Street,—operate a model plant to which the public is at all times invited to come and make a tour of inspection, for this is a baking institution that would do credit to any Metropolitan.

This model baking institution does more than a business about town as the management has reached out during past years and practically doubled the business of the place transacting a large business and rendering the best service to the patrons.

The baking industry is practically as old as the discovery of fire but the methods used in ancient times have greatly changed from the baking on a stone and in rudly constructed ovens. Today it is quite different and at this bakery the latest models of machinery and ovens are used in the production of products for consumption.

This modern concern is equipped to take care of the wants of this section for some time to come as the limit of production has not been reached.

They are bakers of the famous bread that satisfies and which is always good to the last bite.

The very best of materials enter into the high class products and so great has been the care to render the best service that the place has been equipped from a mechanical standpoint with modern machinery.

The popular bread produced at this bakery is in great demand. Truly has it been said: "The taste tells the tale" and that is why the bread from the BON TON BAKERY is so popular.

When you buy BON TON BREAD you can be certain of tis cleanliness and purity.

The manager of this bakery provided the very latest of scientific equipment and only uses the purest of ingredients, this coupled with the fact that they have the most acute taste and employ master bakers who follow their directions explicitely accounts for the excellent bread that is meeting with such success in this section of the country.

Home Dairy Company

PURE DAIRY PRODUCTS

With headquarters in PETOSKEY on Liberty Street, where they have just rceently occupied their new and modern building which is strictly sanitary for the manufacture of their products. This Company was organized for the purpose of giving the people the very best dairy products possible and has succeeded admirably and there is no question but that their popular "Pure Pasteurized Milk, Cream, Buttermilk, Butter, Eggs, Cheese and Dairy Products," is far superior to the average and the equal to any obtainable on the market today—a most commendable institution under wise and prominent management—pays the top of the market to the farmers at all times.

This institution probably typifies better than any other the material progress of the community and the fact that this section of the state is organized along twentieth century lines as regards the continued development of commerce and agriculture.

Popular with both the producer and the customer is evidenced by the large number of farmers selling to The HOME DAIRY CO. and the fame their brand of products has attained by reason of the fact that they handle a volume of business they are not only able to pay the farmers a higher price for his milk and cream, but by the same token can manufacture and sell their products for less. And it can be readily seen that this twentieth century organization also enables them to produce a line of products of uniform high quality. At the offices of this company the producers encounter the most courteous treatment.

The production of milk is a proposition that ought to appeal to every owner even of a small farm, as it is a well known fact that this mode of farming builds up the land, at the same time making the producer more money than he can make by straight farming and then he gets pay right along in cash. The company is thus adding much as a valuable market at our door for the products of the farm.

We wish to give the HOME DAIRY CO. in PETOSKEY the prominent place which their modern institution merits as being among the foremost concerns in the field in this part of the country in this line of endeavor. They are a large contributor to the progress and prosperity of the community.

Petoskey Iron Works

MACHINISTS AND ENGINEERS
OXY-ACETYLENE WELDING—GAS ENGINE AND AUTOMOBILE REPAIRING—CYLINDER REGRINDING AND GENERAL MACHINE WORK

With modern establishment in PETOSKEY at 315 State Street, specializes in general machine work, cylinder grinding and welding. They have regular factory equipment to do their work. One of the firms to which we refer readers in this issue.

With a service department on a par with the best and with efficient people in charge of every feature of their service this well known establishment has taken its place as one of the factors in the business life of this part of the state.

There is probably no other shop in the state which is better prepared to serve auto owners.

We do not exaggerate in the least when we say they are prepared to render complete service at this establishment. The proprietor and assistants are experts when it comes to machine work and cylinder grinding work.

PETOSKEY IRON WORKS employ only the most expert assistants and can tell you in an instant what is wrong, whether it can be remedied and what the probable cost will be. Motorists all over this section have learned that this establishment is a haven of reliability in all classes of machine work and cylinder grinding and therefore it enjoys a large patronage.

This is an efficient and complete cylinder grinding plant and enjoys a large patronage on account of the fact that they turn out work of class, get it done when promised and that their charges are very reasonable.

In PETOSKEY IRON WORKS will be found the latest machinery and only the most expert men, for this firm is one of the best cylinder grinding concerns and is known for efficiency and promptness of service. It is headquarters for this class of work for all of the people in the territory around the city.

By having the cylinders of your motor reground and fitted with new pistons and rings you thereby restore your motor to its normal condition, giving the same efficiency as new cylinders which would cost four times as much as their price for regrinding. This means economy. They make a specialty of this line of work as well as other machine work.

We are glad to compliment PETOSKEY IRON WORKS on the position occupied in the business life of the county and to refer their service to all our readers.

Lockwood Hospital

FOR THE BEST POSSIBLE CARE IN CASE OF SICKNESS OR ACCIDENT

LOCKWOOD HOSPITAL is conveniently located in PETOSKEY on Lockwood Avenue, where the best possible care may be had in all cases of sickness.

Here so much better care can be given than in the home because this hospital is equipped for all emergencies. It is quiet and restful and you are under the care of nurses whose years of training and experience have made them familiar with all illness. Here the best doctors that can be obtained are located and are secured at a second's notice. When it is necessary to be under the care of a doctor with attending nurses think of the LOCKWOOD HOSPITAL.

You are assured of the best possible care and attention here Everything is kept scrupulously clean and sanitary at all times, and there is an air of cheerfulness about it that is always an aid to speedy convalescence.

The building, itself, is so constructed, as to secure perfect, free circulation of air and the maximum amount of sunshine. This is true of either the wards or the private rooms. They are all well lighted and cheerful. It is an institution of which the people of this community may be justly proud.

For invalids of all diseases, for obstetrics, for accidents, go to the LOCKWOOD HOSPITAL. Telephone 226 is the first thought in case of accident.

More people are realizing every year the intrinsic value of the local hospital. The confusion in the home incident to sickness there and its effect upon the patient are marked and they know that they are not only better off in the hospital, but that the family at home are relieved and can go about their business in a sane frame of mind, because of the efficient and satisfactory care their loved ones are receiving in the LOCKWOOD HOSPITAL.

Those in charge here have had long and scientific training in hospital work and do not tolerate any incompetency on the part of any one employed in the institution.

It is with much pleasure that we give the LOCKWOOD HOSPITAL honorable mention in this Business Review and recommend it to you for all cases of sickness or accident.

Kahler & Friend Oil Company

V. J. KAHLER AND FRED C. FRIEND, PROPS.
SHELL PRODUCTS

With office and plant in PETOSKEY at Cor. Bay & Howard Streets and operating filling stations conveniently located over the city, specialize in the sale and distribution of Shell gasoline, Motor oils and the highest quality Kerosenes and greases.

This company supplies a large territory and has come to be known in this and adjacent counties as one of the foremost oil companies in this section, and by reason of their satisfactory service are rapidly expanding and well merit their increasing patronage.

Having sound financial backing they were enabled to equip their business with all the necessary modern conveniences for serving the public.

They maintain a fleet of large motor tank trucks which daily cover the territory on schedule time making deliveries to both large and small dealers.

The management is composed of men of broad experience in lubrication and know oil business from A to Z. You can rely on what they tell you about the oils or greases best suited to your particular need, whether for auto, truck, tractor machine shop or factory. Take your lubrication troubles to them and they will be solved correctly.

This company maintains convenient filling stations in PETOSKEY.

This company's station equipment represents an enormous expenditure and was made with the sole idea of giving the public a service unexcelled.

It is not surprising then, that a business conducted along these lines has grown to such enormous proportions and gained such an enviable reputation in the business world.

Members of this firm are amnog the business men of high standing in the community and prominent in the commercial life of the city. They have the interests of this section of the country at heart and in this business review, embracing as it does the most outstanding features of the community's progress it is due them that we direct the attention of the people of this community to this establishment as one of the important features of the efficiency of the community and one that renders a service par excellence in a most essential business.

Their best advertisement and greatest asset is their army of satisfied patrons.

Edward Neighburg

DEALER IN HIDES, FURS, WOOL AND JUNK

With office at 215 Mitchell Street, and residence 614 Howard Street in PETOSKEY, offers the people the best service in furnishing a ready market for hides, furs, wool, scrap iron and all kinds of junk, where the highest prices of the day are paid. Have established an enviable reputation for fair and honest dealing. Market quotations cheerfully furnished.

EDWARD NEIGHBURG in PETOSKEY conducts one of the institutions of this section that offers its patrons the best of service and is aiding in the conservation of waste materials.

They buy junk of all kinds. Look around your place and see whether you do not have some articles that you are not using and then call them over the phone. They will pay you the highest market price of the day. It is your duty to sell all the junk around the place as it puts to practical use waste materials that are needed in the economy of modern civilization.

This is one of the leading establishments of the country and has a large patronage from over the surrounding territory. The highest prices, courteous treatment and good service govern the activities of this justly popular concern, which has met with such great commendation from the public. They purchase junk of all kinds and pay full market price, in so far as is consistent with the conditions of the market and good business.

The collection of junk aids in the lightening of labor and is helping to hasten the day when men will not have to go to the mine, mill and factory for so many hours a day to secure for the business the requisite amounts of material to keep the wheels of industry on the move.

In making this review of our progress we are pleased to compliment EDWARD NEIGHBURG in PETOSKEY upon their excellent service and the success they are making and at the same time rendering magnanimous service to humanity.

Hillside Floral Company

FLOWERS FOR ALL OCCASIONS

With Greenhouses in PETOSKEY at 1013 Curtis Street—Phone 208, is a popular place for flowers the year around especially busy at this season because of their tremendous business—orders now coming in from all surrounding territory for flowers and they have made special preparations to give their patrons prompt service and superior stock which is always fresh.

Not content with providing the trade with the ordinary service as is usually offered in an establishment of this kind, it has provided a stock and service of the highest character which would compare very favorable with that of the most extensive and artistic dealers in the largest cities.

It is a well established fact in this section that this establishment offers the trade a choice from the most artistic and attractive lines in the world. In fact, with a comprehensive knowledge of the harmonious combinations and arrangements that stamp them as true artists in this work, they have won no little distinction because of the eminently satisfactory and high grade flowers provided for the convenience of the public.

In the matter of special designs for weddings, receptions, all kinds of social functions and for funerals and other occasions, this floral house has almost become headquarters in this section and the fact that prompt and satisfactory attention is given to mail and phone orders brings large patronage in this department. No matter what the occasion that demands flowers may be, you will be pleased both with the high grade stock and eminently satisfactory service you will receive from this well known establishment.

We are pleased to compliment the HILLSIDE FLORAL COMPANY in PETOSKEY and to refer this establishment to all of our readers.

Nathan J. Stone

FUNERAL DIRECTOR
AMBULANCE SERVICE

A prominent professional man in PETOSKEY at 318 East Mitchell St., —Phone 356-F1, offers the very finest motor equipment. Truly a most metropolitan service rendered by a man who is most eminent in his profession.

It is eminently fitting in this review that we denote conspicuous space to the well merited tribute to the efficiency and conscientious work that has won for this well known professional man a prominent place among the modern funeral directors.

There is no vocation requiring for its successful prosecution a greater natural aptitude than that of the modern funeral director and this particularly applies to these well known representative of this valued profession. Through untiring efforts and commendable methods he has have progressed from a modest beginning until today he possesses a clientele that extends over many miles of territory.

As is well known he is recognized as among the most proficient and conscientious in this line in this section and this distinction is well merited, as the excellent service which is rendered in the practice of the profession will testify. It may be truly said that no one in this section engaged in the arduous profession of which he is an able exponent has given his profession closer study or is better equipped from every standpoint to carry out all of the work attendant upon the calling.

He possesses an unusually modern equipment, including the finest of motor-drawn funeral vehicles.

NATHAN J. STONE in PETOSKEY has gained the name as a reliable funeral director which is not confined to the city but extends throughout this and adjoining territory. It is eminently proper in this review of the community today that we give him special mention as among our highly esteemed and useful citizens, who, in the successful practice of this useful profession have gained the good will of all who have dealings with him.

Beese & Porter

DRY GOODS & WOMENS READY-TO-WEAR

BEESE & PORTER in PETOSKEY at 319 East Mitchell Street, is one of the community's most necessary and most popular establishments, whose progressive policies have enabled them to offer such wonderful bargains that their trade has grown to large proportions —a tribute to the business ability of the management. BEESE & PORTER secure wonderful bargains and the highest grade merchandise for the people of PETOSKEY and vicinity.

The directing head of this establistment are men who have helped to make PETOSKEY a progressive city.

Whenever any business house is able to inaugurate a merchandising establishment where the public is able to obtain the very necessary articles at lower prices than they are usually sold, the public always profits. This is just such an establishment and here the people of the community are able to save much on their purchase, and thus many people who would have had to forego many of the necessities or luxuries of dress on account of the high prices of the times are now enabled on account of the reasonable prices of this store, to secure them and enjoy life more, as they are as well fixed as their neighbors.

The fact that they buy their stock in large quantities, and are discriminating buyers enables them to offer these wonderful values to the people. This gives them a large trade and they do not try to make all the profits on one sale, but count on small profit and a large volume of business.

BEESE & PORTER is up-to-date and all departments are most replete with the modes of the hour in the various materials and shades which have been approved by the world's leading authorities on fashion. No sooner has any style been accepted by the leading fashion authorities of the nation than it at once makes its appearance in this store and is presented in a variety of materials for the choice of the people of this section.

We are glad to give commendable mention to BEESE & PORTER in PESTOSKEY and refer their store to all of our readers as a panacea for the merchandising ills of the day.

TEMPLE THEATRE

—PRESENTS—

SATURDAY and SUNDAY - July 12-13

Special—First National Presents

Berneice Clair and Alexander Gray in

"NO, NO, NANNETTE"

A Great Musical Comedy with Technicolor Scenes.

All-Talking Comedy - Universal News

Admission—15c–25c–50c

TUESDAY, July 15 - - Family Night

Warner Bros Present

Davey Lee in (All-Talking)

"SONNY BOY"

Oswald Cartoons and Comedy.

Children—2 for 25c - Adults—2 for 50c

WEDNESDAY and THURSDAY - July 16-17

Universal Presents

Madge Bellomy in

To-Night At Twelve

(All-Talking)

Also All-Technicolor Comedy

Admission—15c--25c--50c

Going To Build?

WE CARRY A COMPLETE LINE OF

Building Lumber, Lath, Shingles, Celotex, etc.,

AT OUR MILL B YARD.

YOU WILL SAVE MONEY BY GETTING OUR PRICES.

LET US FIGURE WITH YOU.

East Jordan Lumber Co

Office Phone 1. Yard Phone 117

Also a full line of Builder's Hardware and Roofing at Lumber Company Store. Phone 142.

WANTED!

Pork, Beef and Veal

POULTRY, EGGS, MILK and CREAM

We Pay the Highest Market Price.

Phone 137 and We Will be Glad to Send One of Our Trucks to Your Door.

Northern Dairy Products Co.

IONIA PRODUCE COMPANY, Operators.

Briefs of the Week

Peter LaLonde spent the week end here from St. Ignace.

Miss Helen Ruhling of Flint is here visiting friends and relatives.

W. A. Loveday left Thursday on a short business trip to Lansing.

Miss Isabelle Kitsman was home a few days last week from Wyandotte

Mrs. Dan Conway and children of Flint are visiting at the home of Mr. and Mrs. Vondell.

Miss Muriel Sonnabend, a student Nurse at the Petoskey Hospital was home over the week end.

Miss Beatrice McColeman of Detroit is spending the summer with her mother, Mrs. Fred Bennett.

Mr. and Mrs. Scott Bartholomew of Ashton visited friends and relatives here over the week end.

Francis Sonnabend returned to Midland, Sunday, after spending a few days here with his family.

Ellis Malpass and family and Stanley Risk and family of Muskegon visited friends here last week.

Miss Lovisa Hickox of Detroit was here the past week visiting her brother, Rex Hickox and family.

Rev. C. W. Sidebotham and daughter, Miss Elizabeth, visited relatives in Bay City and Alma last week.

Mrs. Josephine Vogel and granddaughter, Betty Vogel, are visiting relatives at Muskegon and Lansing.

Mr. and Mrs. L. C. Monroe and children of Muskegon were East Jordan visitors latter part of last week.

Mr. and Mrs. S. E. Rogers and children visited Manistique and other Upper Peninsula points over the week end.

The Misses Cecelia Burbanks, Ivis and Naomi Pickel have gone to Charlevoix where they have work for the summer.

Dr. G. W. Bechtold now has his dental parlors located on the second floor of the Kenyon building, over the Postoffice.

Mr. and Mrs. Leo Beebe and children of Manistique were here over Sunday visiting at the home of Mr. and Mrs. Jerry Deshane.

Mr. and Mrs. Bert Reid with son, Earl, and daughter, Katherine were here from Muskegon Heights over the week end visiting friends.

Mr. and Mrs. Roscoe Mackey with daughter, Miss Marjorie, and son, Robert, were here from Grand Rapids over the week end visiting friends.

Mr. and Mrs. Robert Hauke and Mr. and Mrs. Charles Hauke of Muskegon were here last week visiting at the homes of Bert and John Carney.

Mr. and Mrs. Bert Jones of Port Huron, and Miss Lorraine Clarambeau of Bay City were guests of Mr. and Mrs. Fred Bennett over the week end.

August F. Leu, Sherman Wolf and Mr. and Mrs. Wm. Bender of Flint were here last week visiting at the home of the former's mother, Mrs. August Leu Sr.

Mr. and Mrs. Henry Smith and children have returned to their home in Muskegon, after spending a week at the home of her parents, Mr. and Mrs. W. M. Pickel.

Mr. and Mrs. Wm. Blaha and son, Delbert, and Edward St. Charles of Muskegon Heights were week end guests at the homes of Thomas St. Charles and Otto Kaley.

Mrs. Marvin Benson and Miss Dorothy Joynt gave a miscellaneous shower last Wednesday night at the Joynt home for Mrs. Kenneth Brown, formerly Miss Eva McBride.

Mr. and Mrs. R. T. McDonald were Cadillac visitors latter part of last week. Mrs. Samuel Ramsey accompanied them there for a visit at the home of her son, George.

W. A. Stroebel received a letter last week from his brother, Carl, at Detroit, stating that he was planing to come to East Jordan's Home-Coming the week of July 4th, 1931.

A bad fire at the Clarence Murray farm in Echo township, Monday afternoon, destroyed the barn, silo, tool shed and other farm buildings together with contents, including farm machinery. Origin of the fire is unknown.

Mr. and Mrs. Wm. Harrington received a radio-telegram last Friday from their daughter, Mrs. Nellie Sweet, stating that she arrived in New York that day from the Gold Star Mother's pilgrimage to France. She is at present visiting at Muskegon and is expected to return to her home here this Saturday.

The Snowflake Spiritualist Camp Meeting begins July 13 and ends Aug. 17. Rev. Darling of Grand Rapids serves as lecturer, message bearer and healer from July 13-26. Rev. Parent of Saginaw serves the remainder of the time as lecturer, message bearer and trumpet medium, with the assistance of Rev. Darling. Everyone is welcome to attend.

Miss Marietta Richards is here visiting friends.

Mrs. Pat Foote is visiting her sister at Gaylord this week.

Maurice Gorman left last Saturday for Newberry where he has work.

Barton Stevenson of Jackson was here the past week visiting friends.

Born to Mr. and Mrs. Chester Walden, a daughter—Alice Marie—Friday, July 4th.

Bobby Crowell underwent an operation for appendicitis at Petoskey Hospital, Sunday,

Mr. and Mrs. Walter Hunsberger are spending a few days at the Soo with their son, Clyde.

Mr. and Mrs. Archie Quick and two daughters visited relatives at Bay City over the week end.

Mr. and Mrs. Arthur Farmer and children visited their daughter at Saginaw over the week end.

Harry McHale left last Saturday for Glenmont, Ohio, where he expects to spend the summer.

Miss Gertrude Sidebotham is at Chippewa Trail Camp on Elk Lake for the term of eight weeks.

Born to Mr. and Mrs. Bernard Brennan (Arlene Farmer) at Saginaw, a son, James, July 3rd.

Mr. and Mrs. Elwyn Sundstedt and daughter of Flint were here over the week end visiting relatives.

Mrs. Henry Vance and children of Grand Rapids are visiting at the home of Mr. and Mrs. George Vance.

Get the habit—tell the Editor of your visitors of the visits that you make or other items of local interest.

The Misses Frances and Jacklyn Cook are spending the week with Mr. and Mrs. Karl Heller at Elk Rapids.

Mason Clark and family have purchased the W. H. Roy residence on State Street and will soon occupy same.

Born to Mr. and Mrs. Richard Malpass of this city, a son—Richard Ward—July 1st, at Lockwood Hospital, Petoskey.

Mr. and Mrs. Harold Stueck are receiving a visit from his sister, Miss Ann Stueck and friend, Miss Ethel Donaldson of Embarrass, Wis.

Guy Graff with daughter, Evelyn, and Mrs. Frances Graff returned to Muskegon Heights Sunday, after a few days' visit here with friends.

Mr. and Mrs. T. J. Hitchcock and son, Burton, motored to Howell first of the week where the latter entered the Sanitarium there for treatment.

Mrs. R. Gleason who has been here visiting friends, returned to Muskegon last Saturday. While here she sold her home to Julius Roberts and family.

Mr. and Mrs. Elmer Cummings and son, Evon and Mrs. Carbus of Muskegon spent the week end at the home of their neice and nephew, Mr. and Mrs. W. M. Pickel.

Mr. and Mrs. Duncan McColeman and children of Flint were here over the week end for a visit at the home of his mother, Mrs. Fred Bennett, and her sister, Mrs. Pat Foote.

Mr. and Mrs. L. Gerber and Dorothy Gerber and Laura Heileman motored up from Grand Rapids and spent the week end with Mrs. Mary Heileman and son, Walter and family.

When a man says it hurts him to borrow money, you can be pretty sure he'll want an anaesthetic when it comes to paying it back.

It is not much good having "Welcome" on the doormat if you haven't got it on your face.

Tree Planting Worthy of Special Attention

The choice and arrangement of trees on the small country or suburban place are matters deserving of more attention than they appear in many cases to have received. A limited knowledge of trees, a random selection of nursery specimens and an unwise choice of locations are sometimes represented in tree plantings.

Many a tree is not adapted to its location in character and effect or suited to the size of the place on which it is planted. Even where, from the purely practical standpoint, no mistake is made, it is obvious that an exercise of imagination may result in charm and distinction rather than dullness and monotony.

Where possible the native trees on the place may well form the nucleus of the planting. There may be no native trees, however which are suitable to retain. Existing trees, if any, may have to be sacrificed, due to their interference with approaches or with the house itself. In this respect the problem of the small place is perhaps more difficult, and differs essentially from that of the large country place where there is more leeway as to placing the house with respect to contour of ground, vistas and existing or future trees.

EAST JORDAN LUMBER CO.

SPECIALS

Ladie's Rayon and Silk Hose, 'silk to the top.'

Some bargains in Chiffons, to close at half price

Summer Coats, either wool or wool tweed waterproofed. A smart coat suitable for winter or summer. A necessary garment in one's wardrobe.

Some of the new Corsets and Brassier-Girdles for the new dresses.

Garden Hats for Ladies and Children.

MEN'S CLOTHING DEPARTMENT

Girl's or Boy's Silk Polo Shirts—$1.69.

Men's or Boy's Shirts and Shorts make nice cool and comfortable Underwear, we have them in plain white or fancy at 50c each.

Up-to-the-minute Dress Straw Hats either sailor or soft brim at $1.75.

White Pants, Whoopee Pants, Sweat Shirts, etc.

EAST JORDAN LUMBER COMPANY STORE

DISTURBING NIGHT COUGHS QUICKLY STOPPED

Night coughing need not trouble you this winter, when each dose of Foley's Honey and Tar Compound carries the curative balsamic virtues of pure pine tar, fresh demulcent honey and other valuable cough-healing ingredients into direct contact with the inflamed irritated throat surfaces, covering them with a smooth and pleasant coating, at once putting an end to coughing. No opiates to constipate, no chloroform to dry up natural secretions. Dependable alike for children and grown persons. Ask for Foley's Honey and Tar. For Sale by Hite's Drug Store. adv.

A dentist is the only fellow we know of who finds it profitable to look down in the mouth.

Stop worrying or fretting about how hard you are toiling and keep your thought on the joy of real accomplishment. Then the task lightens.

HEAR IT! SEE IT!



Brunswick

THE LAST WORD IN CABINET DESIGN.

Priced as low as $119 less tubes

Why be satisfied with less than the best.

R. G. WATSON

PHONE—66

Community Building

Importance of Proper House Design Apparent

Through a better appreciation of architecture, home lovers more and more are striving toward perfection and beauty of house design. As a result, a knowledge of historic styles is well defined in the minds of interested discriminating home builders. Today people know approximately what they want in the way of a home, and recognize the importance of architectural guidance. Only well-proportioned homes with artistic and correct architectural treatment attract and appeal.

To assure the ideal home—be its size ever so small—the technically trained architect should be consulted. No one thinks of going to a dentist with bodily ills. By the same token no one should go to a contractor for home design. Home design is a highly specialized field, and only an architect can reflect and crystallize your home ideas properly and correctly into a design possessing merit.

One often hears "because I'm building a small house, I can't afford an architect—besides, I know where I can get some plans cheap."

This attitude has accounted for hundreds of unattractive homes which have no resale value—eyesores and a disgrace to the community.—Cleveland Leader.

Store Front Counts as Good Business Asset

"The store front indicates the character of a business establishment as well as of the men back of it, and that holds good whether the business is clothing, shoes, plumbing or what not," Howard H. Edmonds writes in an article called "Store Fronts," in a recent issue of Domestic Engineering.

Edmonds draws upon his experience in building and remodeling store fronts for many Cleveland companies for the material in his article.

"The store front is a silent salesman which works 365 days in the year and if given half a chance will return its cost many times over in sales volume," he continued.

"A few of the great advantages of bringing a store front up-to-date are: It becomes a public improvement; it stimulates an activity in the entire community; it gradually builds up a healthy trading center in which to do business."

Attractive Homes an Asset

Two ideas about the American home have had a remarkable growth in recent years. One is that the dwelling of today, if it is to hold a fair position in competition with the motor car and other comparatively recent allurements from the outside, must display the attractiveness and good taste that characterize many of these other things. But it has become increasingly evident, too, that the task of bringing the home up to the desired artistic level is even more a matter of education, good taste and skillful guidance than it is a matter of money. The element of cost must be considered, of course, in any circumstances. But attractiveness of the best sort may be a feature of the moderately priced home as of the motor car of a similar nature.

Getting on Airman's Map

Communities that want the world to know they are air-minded—and most of them apparently have this desire—can make air-marking one of their first important objectives. Labeling the town, village, city or hamlet with its name painted in large and legible letters on the roof of the tallest building may seem rather a humble start in the direction of aviation. Far from it.

"It is the easiest way to get on the airman's map," says a pilot with hundreds of hours of cross-country flying to his credit.

The Fireless City

The fire prevention idea has developed into a major community enterprise in the city of Albany, Ga., and it now enjoys the distinction of being regarded as the "Fireless City." With a population of 20,000, it has the lowest annual loss by fire of any city in the country. There were but 91 alarms of fire during 1928 and the total loss was but $4,520. This has been accomplished by wiping out many fire hazards and by maintaining an energetic fire patrol nightly.

NOTICE OF ANNUAL SCHOOL MEETING

The Annual Meeting of Consolidated School District No. 2 of Charlevoix County, Mich., for the election of school district officers and for the tranaction of such other business as may lawfully come before it, will be held at the High School Building in East Jordan on Monday, the 14th day of July, 1930, at 7:30 o'clock p. m., standard time.

Dated this 1st day of July, 1930.

27-2 C. H. PRAY, Secretary.

It is more blessed to give than to lend, and its cost about the same.

It is a mistake to be in a hurry. If you bite a sandwich in a hurry, the middle goes out at both ends.

State News in Brief

Kalamazoo—Mrs. Fannie E. Marshall, 64, Battle Creek, died of a heart attack while bathing in Gull Lake.

Grand Rapids—S. H. Gibbs died of injuries suffered when he fell from a tree he was trimming on the estate of L. H. Withey.

Port Huron—President Hoover has signed a bill creating the Great Lakes bridge commission and authorizing it to construct and operate a bridge across the Saint Clair river at Port Huron.

Detroit—Pilots of Stout Air Lines are flying more than 3,000 miles daily. Four round-trip schedules are flown over both the 128-mile route to Cleveland, by way of Toledo, and the 250-mile Detroit to Chicago route.

Centerville — Kenneth Johnson, 15, whose heroism probably saved the life of E. J. Larsen, state trooper, was presented with a gold wrist watch by members of Larsen's police post. Kenneth came to the trooper's aid when a man whom he had placed under arrest attacked the officer.

Battle Creek—A 125 horsepower motorboat traveling at high speed on Gull Lake, gave a lurch and threw the owner, Wayne Cairns, of Allegan, and a passenger into the water and then ran in circles about the men. Rescuers were forced to wait until the craft crashed against a dock and disabled itself.

Bay City—A valuation of $68,544,680 has been set on Bay County by the equalization committee of the board of supervisors. Real and personal property in Bay City was valued at $44,497,701. Of the townships, Hampton was set the highest, $4,624,310, and Mt. Forest, appraised at $574,268, was the lowest.

Almena—Purchase of 45 acres including a mill pond here for the building of a Black Bass and Bluegill rearing pond was approved by the Conservation Commission. The site, which will be purchased for $2,500 includes a four acre mill pond, adjoining property, and an old mill including the machinery. The pond is near the Wolf Lake station.

Grand Rapids—Believed to have rolled onto the Pere Marquette Railway tracks at Comstock Park while sleeping on the right-of-way, B. W. Buenning, a resident at the Michigan Soldiers Home, was killed by a switch engine. Buenning was a veteran of the Spanish-American War, having enlisted at Ludington in Company A, 135th Michigan Infantry.

Grand Rapids—A fancy patchwork quilt containing 16,065 pieces is to be presented by the residents of Comstock Park and Fairview to President and Mrs. Hoover. The quilt is the work of George Hamilton, Comstock Park World war veteran and will be purchased from him by popular subscription in the two communities. The money to be used for the benefit of their schools.

Grand Rapids—A bee sting was blamed for the possible fatal injury of a man and the serious injury of three women. The bee stung Miss Margaret Dewant, Chicago, when she was driving near here. She lost control of the car, which crashed into a ditch. Albert Phelps, Lansing, suffered a broken back. Mrs. Caroline Scharay, Lansing, suffered a crushed leg and Miss Dewant and a Mrs. Rorall, Lansing, also were injured.

Pontiac—For driving a motorcycle 91 miles an hour in heavy traffic, on South Saginaw street, Willis Cowell, Birmingham, was sentenced to pay a fine of $35 or serve 20 days in the county jail, when he was found guilty of reckless driving in municipal court. Cowell, with his wife on his motorcycle, was chased for two miles by Patrolman George Fredricks before his machine was halted by traffic.

Lansing—Billboard advertising is frowned upon by the Conservation Department, which makes recommendations to the State Administrative Board as to what advertising expenditures of tourist and resort associations shall be shared by the State. The Southeastern Michigan Tourist Association appealed to the board itself from the department's disapproval of a claim for $1,117, representing advertising. The matter was referred to Atty.-Gen. Wilber M. Brucker for an opinion.

Lansing—Michigan will vote this November on reapportioning legislative representation. Petitions placing a proposed constitutional amendment before the voters next election were filed with Secretary of State John S. Haggerty by a group of Detroiters. The petitions contained 172,000 names. The state department compiling division, will begin checking them immediately and will include the proposal on the November ballot if 135,500 names are found to be legal. The latter number is required by law.

Lansing—The State of Michigan has a total population of 4,818,371, figures from the fifteenth federal census disclosed. A net gain of 1,139,641 was revealed. The lower peninsula has 95 per cent of the state's population and it is recorded as 4,517,478, with 300,893 in the upper peninsula. Dearborn had an increase of 1,926.7 per cent for the last 10 years and its total population is listed as 50,060. Hamtramck had a gain of 1,226 per cent. The revised census for Detroit showed 1,593,546. The census reveals 41 cities of 8,000 or more population.

SELF-CONSCIOUSNESS

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.

Pope, it was, who is responsible for the statement that "the proper study of mankind is man," but he might have continued with the statement that too much attention to one's self, too much study of one's own feelings and moods and personal situations, is quite unprofitable. Self-consciousness is one *of the greatest hindrances to self-possession.* So long as one's attention is centered upon one's self, one is likely to be ill at ease and unhappy.



I bought a watch for myself when I was seventeen—a large silver watch with a heavy gold-plated chain and a locket dangling from it as it stretched across my vest front. As I walked across the street from the barber shop to the post office my new possession grew in importance in my mind. The chain loomed up like a log chain. I was not a little uncomfortable, for I felt sure that everyone I met was dazzled by the glitter of my new decoration, and otherwise strongly impressed by it.

Now, of course, the facts were that no one noticed either me or the gold chain. Each of the people I met was too much taken up with his own concerns to pay any attention to an awkward country lad dangling a gold-plated locket from a tawdry chain. Such things were too common, anyway, to attract any special attention.

I suffered a good deal of real pain as a ten-year-old because mother sent me to Sunday school with a little patch on the knee of my trousers. It was a very small patch and it was very neatly put in, but the memory of it today gives me a queer sensation. I put my little hands over my knee in an attempt to cover up the disgraceful patch, but for all of that I was sure that Edith Corliss, who sat next to me in Sunday school, saw the badge of my poverty and scorned me for it. Now I am quite certain that she was thinking only of her yellow curls and her dainty lace-trimmed dress, and she probably never saw me at all or gave me a moment's consideration.

I watched Gordon during his marriage ceremony a few weeks ago. His voice was shaky and his hands were trembling, and he was as generally nervous as a young kitten. He supposed quite erroneously that he was the center of attention of the crowd gathered in the church, and it made him self-conscious. Now the facts were that no one there knew whether Gordon wore a white rose or a pink carnation in his buttonhole. The only reason he was there was because the ceremony could not well go on without his presence. If Gordon had only realized that everyone was looking at the girl, he would have been much easier.

Whether we are making a speech or presiding at a public gathering or getting married, we would be much more at ease if we would only realize that we are really of very little importance and that nobody is thinking about us so much as he is about himself.

(©, 1930, Western Newspaper Union.)

Miss Kentucky



No less a personage than the governor of the state has appointed Hazel tucky coed, as "Miss Kentucky" to Virginia Baucom, University of Kenrepresent her state at all summer festivals. In a state known for its beautiful women and fast horses the honor is no small one.

CITY TAX NOTICE

City Taxes for the City of East Jordan for the year 1930 are due and payable at my office in Russell Hotel during the month of July without penalty.

G. E. BOSWELL,
City Treasurer.

The new minister arose on his first Sunday, beamed at the congregation, and said, "As I gaze about I see before me this morning many bright and shining faces."

THE MOTOR QUIZ

(How Many Can You Answer?)

Q. In what countries must traffic keep to the left?

Ans. Great Britain, Hungary, Sweden and the Irish Free States.

Q. How does Germany rank in automotive exports?

Ans. Germany is now in sixth place. Before the war she ranked next to the United States and France in automotive exports. In 1928 Germany showed an increase of 71 per cent over the previous year in automotive exports.

Q. What is the first thing to do when front wheels "shimmy?"

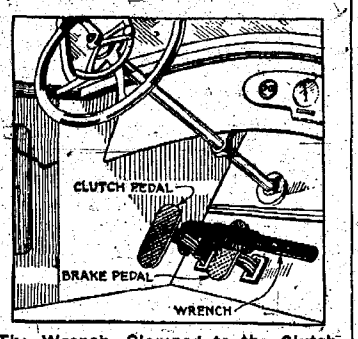
Ans. Check for proper tire inflation.

Q. When a good engine shows a tendency to spit back on hard pulls or loses its speed and power for any length of time, what should be done?

Ans. Examine spark plugs first, then fuel lines and valves. A usual cure for this is changing to "cooler" spark plugs.

Ingenious Method of Holding Brake Pedal

A novel and ingenious method of holding the brake pedal while adjustments are being made on the brakes is shown in Figure 3. By setting the wrench so that it is fairly tight on



The Wrench, Clamped to the Clutch, Holds Brake Pedal While Adjustment Is Made.

the clutch pedal shaft, it will hold the brake pedal at any desired position so that the point is easily found where the brakes first begin to take hold.—Popular Science Monthly.

The silent watches of the night—those you forget to wind.

MICHIGAN BELL TELEPHONE CO.



Eastern Michigan . . .

A summer playground at your door

Perfect summer weather . . . an unending variety of things to do . . . golf, tennis, swimming, fishing, camping. Cool, star-lit nights . . . lake breezes that make one reach for light wraps . . . that is Eastern Michigan, summer-resort-land par excellence.

This summer playground can be reached from anywhere in the state in just a few hours of pleasant driving. We suggest that you include Eastern Michigan in your vacation plans.

● ● ●

Long Distance Telephone Service reaches every point in Eastern Michigan, enabling you to keep in touch with home and office while away. A Long Distance telephone call home from any point in the state costs but little, and it will ease any anxiety you may have about the home or office.

SPEND YOUR VACATION IN MICHIGAN

Blue is a wonderful color but a terrible feeling.

Half the world doesn't know how the other half lives—but oh, how it would like to find out!

He who laughs last is probably the one who intended to tell the same funny story himself a little later.

If you don't claim too much intelligence, people will give you credit for more than you have.

A woman's instinct is what tells her she is right whether she is or not.

You are apt to get a stinging reproof for interfering with the busy bee.

Buy From Your Home Town Merchant

A Few Reasons Why---

He helps support the Lodges.

He helps pay the Taxes.

He helps build the Schools.

He helps educate the children.

He helps support the Churches.

He helps support all COMMUNITY enterprises.

He helps maintain and build good roads.

He aids families through sickness or other misfortune by giving credit.

He sells legitimate merchandise at a fair price and gives honest weight, measure or gauge.

He is a local citizen and is interested in YOUR COMMUNITY.

He renders a service that is not given elsewhere.

Trade where YOUR dollars will come back to YOU.

You can bank on YOUR HOME TOWN Merchant because he BANKS in YOUR HOME TOWN BANK.